

Be Loyal
to your
Community

THE OCEAN BEACH NEWS

A Booster for Ocean Beach, Point Loma, Mission Bay and Mission Beach

FOURTEENTH YEAR, No. 8

OCEAN BEACH CALIFORNIA

FRIDAY, DECEMBER 20, 1935

PHONE, BAYVIEW 0741

FIVE CENTS THE COPY



"Behold, I Bring You Tidings..."

So spoke the Angel of the Lord to the shepherds on a hill in Judea. "Tidings" means "news" and the news which they heard that winter night two thousand years ago was the news of the greatest event in the history of mankind.

"Behold, I Bring You Tidings..."

Each week throughout the year, your Home Town Newspaper brings you the tidings of this community—the news of your relatives, your neighbors and your friends.

It brings you all the news—the news of community activity and achievement, the news of the everyday life of the men and women and children who make up this community.

It brings you clean news, constructive news, hopeful news, wholesome news—the kind of news that makes this newspaper a welcome visitor in your homes.

"Behold, I Bring You Tidings..."

And now as this year draws to a close, your Home Town Newspaper brings you that greatest of all news—the news which the shepherds heard that Christmas eve so long ago, the news that "peace on earth, good will to men" now reigns in the hearts of the people of this community.

Such are the "tidings of great joy" which it is our privilege to bring to you. THE PUBLISHERS

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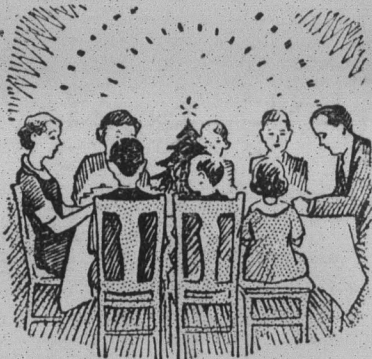
The Christmas Dinner



By Alice B. Palmer

TWAS Christmas day! Ice coated—snow coated—crisp and delightful! Great preparations for the holiday feast were in progress in the old homestead at the far end of Jay street. A gorgeous Christmas tree and attractive berry-laden holly wreaths shone through the windows, while the evergreens without added to the beauty of the festive atmosphere.

There were just seven of them in the little family—father, mother and children. They were all busy in the happy holiday task of helping mother. The turkey was sputtering in the oven and the cranberries were popping. Joyous song and laughter rang through the gaily decorated home.



Long Ago There Had Also Been "Just Seven of Them!"

Lucia Bell, a new resident several doors down the same street was sitting alone dreamily gazing out upon the Christmas ice castles.

Just then she heard a knock. Who in the world could be rapping at her door on Christmas day? "Come in!" cried the startled Lucia Bell. In stepped a small girl beaming with the very joy of being alive.

"My mudder—my—we all want you to be invited for Christmas dinner! We got a big turkey and cranberries and everything! Won't you please come? It's the house with all the Christmas trees around it!"

Lucia Bell, smiling a smile of Christmas joy, was truly delighted and accompanied the happy little girl to the house of great Christmas preparations.

"Won't you be one of us," said mother sweetly, "and cut the Christmas pies?"

Lucia Bell was thrilled and before anyone knew it she had them trimly cut and ready to serve.

'Twas at the height of the Christmas dinner that something very wonderful happened to Lucia Bell. Why there they were—all of them! Strange she hadn't noticed before! In those other days long ago there had also been "just seven of them!" Opposite to her now, she could plainly see her own brothers and sisters sitting around that other table. She rubbed her eyes and blinked at the happy scene. At that very moment the little family before her became Christmas fairies in the mind of Lucia Bell; and she smiled a smile of tender gratitude toward each one of them.

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BLEST FAITH

Christmas Message

Though doubt doth pall
Doth call this all,
This life on earth?
There is new birth!
Tis truth! Hear thou!
Through faith we see
There is to be
For thee and me
ETERNITY
Beyond the Now.

May Anderson McVey

IN APPRECIATION

In grateful appreciation of the courtesies you have extended to us in the past,

We welcome an opportunity to thank you for that measure of good will and confidence which we enjoy from you.

From this priceless asset—the good will of all those whom we serve and of those who serve us—

We hope to draw inspiration for continued effort and for greater achievement.

THE HARTVIGSEN FAMILY

CHRISTMAS GIVING

No event of the whole year can compare with Christmas morning. Its fact and memory belong to the whole world, and has ever since the humble birth in the manger. That manger birth was the greatest gift ever made to humanity, and its price the dearest. With this priceless gift, came the angel message: "On earth peace, good will toward men," and its music has echoed in song around the globe for over nineteen hundred years!

This is the glad spirit of Christmas, and there should be a renewing of gratitude and happiness such as will live throughout the whole coming year. Gratitude for the opportunity to work and serve, and be helpful one to another! Millions of gifts to children, men and women will typify that holy morning with the music of carols floating everywhere thru the joy-laden air. This joy music will be the beginning of a day of Christmas celebrating over its contribution to all civilization—THE RACE OF THE WORLD WRAPPED IN A CHILD!

Christmas comes, not from getting—we have Christmas by giving. The chief design of this day is not only to cast a little cheer over this needful world, it should, by our zeal, show great generosity and good will over selfishness. The festivities of the day have a deeper motive than man could conceive.

Adversity itself has taught people anew the joy of giving. Forced to share, they have loved sharing. And Christmas sheds its effulgence upon those who sacrifice for others—The noblest kind of giving is giving up. "Life is not a goblet to be drained, but a measure to be filled."

Christmas brings to us a clearer perception of the divine that is hidden in the souls of humanity: To be more respectful, more thoughtful and kind. The truest thrill of Christmas giving is the thrill of being able to help. If this were not so, there would be no special cause for rejoicing over the day when a new light was born into the world.



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Oh, here he is again the jolly old boy
Heavily laden with Christmas joy.
Ruddy and rotund, joyous and gay,
The life and spirit of this holiday.



Greetings on your arrival in the happy harbor of Christmas. May much good cheer await you at this pleasant port and as you set out on time's tide for the future may your ship find each day a rolling billow to drive her o'er a prosperous sea of health and plenty.

FRIED'S

5010 Newport Avenue



Altho the universe is filled with millions of stars, none can vie in fame with the star that guided the Three Wise Men of the East thru the night to a tiny

manger in Bethlehem. And just as it brought to the world a message of peace and good will, we want this greeting to carry to you and all our friends our appreci-

ation of the happiness your friendship has brought to us, and with it our wishes that this Christmas may bring to you all the joy, health and happiness one could desire.

Ocean Beach Kiwanis Club



Christmas Good Wishes

As Christmas comes again, it re-awakens the appreciation of pleasant association—rekindles the warmth of friendships—and may it find and keep you rich in happiness.

Gruber's Strand Theatre

OCEAN BEACH, CALIFORNIA



As you go home to your own fireside on Christmas Eve, carry with you among the many good wishes that you have received, our own message of friendship and good cheer.

SUNSET MARKET

Mr. and Mrs. ED WICKERN
4803 Niagara Avenue.



We extend to our friends & customers our hearty good wishes for the Holiday Season and may the New Year bring an abundance of Happiness and Prosperity.

ROBERT'S

DeLuxe Bakery

1918 Bacon Street



Like a warm, true handclasp our thoughts at this Holiday season reach out to you in wishing you all the joyousness of the Christmas Season.

CLASPILL'S

5015 Newport Avenue



PIGGLY WIGGLY

Ocean Beach

May this Christmas be the brightest you have ever known—may it be a season of plenty and joy.

A. S. REEVES

JOHN BAILEY

STEWART BAILEY

JACK CARBIS

PRESTON HODGES



May every hour of Christmas day be gay with cheer, may friends make bright and glad the way, and may all the joys that memories hold dear at this season be joined in merry symphony.

The Ocean Beach
5c to \$1.00 Store

EDNA JOHNSON
FRANCES SWAIN
DOROTHY PERRIGO
HARRIET ISOM
RUTH HARRIS
MARY & JOE LOWNES



May this Christmas tide bring you the blessings of happiness, and may the golden riches of friendship bind us in happy association thruout the coming year.

Richley Paint and Hardware

1926 Bacon Street



The greatest satisfaction in business is the joy that comes from human relationship. This greeting is sent to you as an expression of appreciation of your friendly patronage, and with the hope that your Christmas may be filled with happiness.

Ocean Beach Bakery

NOORDA BROS.

Cor. Newport & Bacon Street



Even as the bonds of friendship are strengthened at this Holiday Season so may our business associations grow in mutual accord and confidence. With Best Wishes for Christmas.

Tony's DeLoma Cafe

5026 Newport Avenue



May the birthday of the Christ-Child Give you JOY that will abide Thru the NEW YEAR till the dawning Of another CHRISTMAS TIDE!

LUTHERAN MISSION

Children's Christmas Service — December 22, 7:30
Morning Service, Dec. 25, 10:00



Christmas Greetings

We know no truer word—no song—no poem that expresses our sentiments better than a simple Merry Christmas and God Bless You!

FIRST

BAPTIST CHURCH

Santa Monica and Sunset Cliffs
Ocean Beach, California

WALTER S. DUNN

Minister

SUNDAY SERVICES

11 a. m. and 7:30 p. m.



Just a Simple Greeting— But it's laden down with cheer and sincerest wishes for a real old-fashioned Yuletide.

O. B. SANDWICH SHOP

5037 Newport Avenue



It is our sincere wish that this Christmas may be one made of dreams come true—one that is wholly glad—really the best you and yours have ever had.

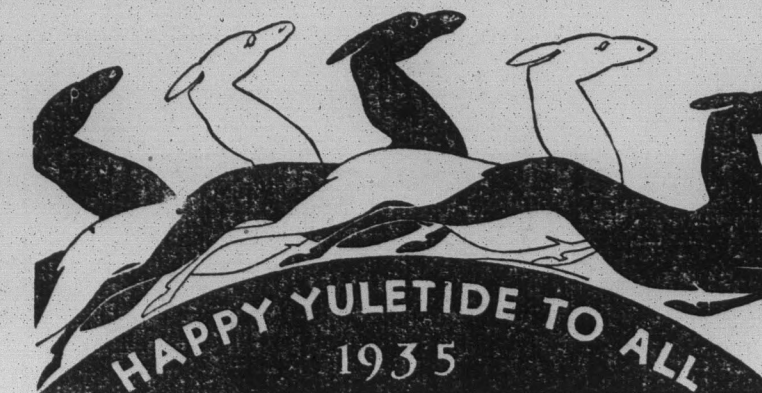
FROIDE FOTO FINISHING CO.
1868 Bacon Street



Business is not always Business. In dealing with you it has been a pleasure. We hope this pleasure has been mutual, and extend our hearty greetings for every happiness.

Ocean Beach Beauty Shop

5035 Newport Avenue



Among the gifts we will receive none will be more cherished than that bestowed by the passing year—your friendship and the privilege of having served you. So it is most sincerely that we wish you a Merry Christmas and a Happy New Year.

Ocean Beach Hardware

MR. and MRS. JOHN HARRISON

1921 Bacon Street

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City Council Stands By Pier Project

The Spirit of Christmas



Give Unanimous Vote on Tuesday Favoring Sunset Cliffs Location

Proponents of a San Diego fishing and recreation pier for this section, were jubilant Tuesday when the city council by unanimous vote overrode the rejection of the planning commission who had voted three to four the week previous against the location of such a pier at Sunset Cliffs.

As proposed the project will cost \$195,000 with \$91,000 to be expended for improvements at Sunset Cliffs and the balance to be used for the construction of a pier 1700 feet long with an approach of 200 feet. This pier, it is claimed, would extend to the kelp beds and have 30 feet of water at the outer end.

The sponsors claimed and the councilmen agreed that the project was of city and county wide importance, with recreational advantages offered to everyone who visits this section.

The city has already appropriated \$1608 which becomes available December 27 for preliminary work, a similar amount is expected from county funds and the balance to be supplied from work relief funds of the government.

The city council is worthy of commendation for their insight into the benefits to be accrued and their strong stand for the pier. Acting city manager Fred Lockwood and Councilman Al Bennett have recently been outstanding champions of this worthy project and is accorded a vote of thanks from Ocean Beach folks who have wanted a pier in this section so long.

We hope no more hindrances will stand in the way of immediate progress on the work, then San Diegans can feel pleased at receiving such a fine Christmas gift.

NEW TELEPHONE

ALMANACS AVAILABLE

Commemorating the 60th year of the telephone and containing interesting astronomical data and a historical fact for every day in the year, the old-fashioned Telephone Almanac for 1936 is now available upon request at the local telephone office.

Two new features in the popular annual publication are the table of temperatures for every state in the union, based on U. S. Weather Bureau reports, and a world map depicting the twenty-four time zones and the scope of overseas telephone service. Twelve historical stories, one for each month, based on actual events in the development of American communications, are told in the Almanac, which also contains the popular Rebus page for young readers.

Copies of the wall-illustrated Almanac will be given out, free of charge, at the telephone business office, as long as the supply lasts.

SILVER SPRAY PLUNGE TO CLOSE FOR FEW DAYS

Mr. Perrine of the Silver Spray plunge informs us that the plunge will close next Monday for a few days to paint up and otherwise renovate the plant.

Monthly ticket holders will be allowed additional time on their tickets to make up for time of being closed.

Building Continues Good To End Year

Peebles and Finley have a force of men at work on the alterations of the I. A. Holdridge garage building. The building permit calls for improvement in amount of \$2,000.

Mr. and Mrs. Charles C. Ludlow have broken ground for a new English type stucco home at 4470 Narragansett avenue. The contractor is Jess Billups and the residence will cost better than \$3,000.

H. H. Herbst has bought a lot at 4609 Brighton avenue and let a contract for a frame-stucco residence and garage to cost about \$3600.

E. C. Tinsley is having a frame cottage built at 5127 Lotus St. The cost will be about \$1,000.

J. W. Kerr, 5081 Long Branch avenue, is building a frame-stucco apt. and garage to cost \$1,000 or more.

The year of 1935 building record on all of Point Loma and the beaches was very satisfactory with every indication that the effort will be exceeded in 1936.

Ocean Beach Grammar School News

The Ocean Beach school will close Friday, December 20 for Christmas vacation. Friday will be a regular full school day. School will reopen on Monday, January 6.

CHRISTMAS TREE

Besides gift making for the family the children have a large Christmas tree. The children decided to place their room tree in the hall so that all the children of the school may enjoy it. As room 4 is at the front of the building their tree is in the hall near the entrance. Many of the decorations were made by the children, and all the trimming was done by them. They hope that all visitors will enjoy the tree.

LOST AND FOUND ARTICLES

A committee from Miss Shea's room had charge of lost articles on Wednesday. It was a sort of pick but not pay plan. Lost articles were placed on the large tables of the upper grade lunch arbor. Each room was allotted a time to look over and claim sweater, caps, jewelry, etc., lost this semester.

CAMPFIRE GIRLS

Campfire girls of Ocean Beach school will begin the holiday season with a Christmas party given in their honor by their guardian. The party will be given Saturday afternoon, Dec. 21 at the home of Miss Figgins, 3996 Georgia street, San Diego.

MOVIE FOR SCOUTS

PTA and teachers will entertain Boy Scouts in Mr. Sadler's and Mr. Hall's troop with the movie "Robinson Crusoe" and refreshments of ice cream and home made cake at 6 o'clock in the school auditorium. Scouts will get to their 7:30 meeting on time.

CAROLS, OPENING EXERCISES

Friday, children grouped by classes sang carols to one another. Miss Haine's, Miss Steddom's and Miss Barne's rooms sang "Silent Night"; Mrs. Karl's room sang "Deck the Hall"; Miss McCabe's children sang "O Come All Ye Faithful"; and Miss Figgins' room sang "Little Town of Bethlehem."

CHRISTMAS PROGRAM

The L-5, H-5 grade in Mrs. Moon's room entertained their mothers with a Christmas program. Thursday afternoon at one o'clock. The program was as follows: Violin solo, David Page; a Christmas dance, Jacqueline Reeves; story, The Fourth Wiseman by Virgil Watters; a play, An American Family's Christmas, the cast being: father, David Page; mother, Julia Martin; the girls, Janet Glithero and Lois Sixrud; the boys, Alan Daun and Howard Smith; Mr. Santa Claus, Robert McCaffery; Mrs. Santa Claus, Barbara Nooris; the toys, Virginia Walker, Anna Belle Back, Louise White, Marie Mutt, Phyllis Foster, Dottie Clark, Jimmy Arbaugh, Billy Bryans, Billy Davey,



Point Loma High School News.

Caroling by the combined Glee Clubs of Point Loma High school began at 5:30 Thursday. The carolers started at the County hospital. After caroling, they played Santa Claus to the children at Vaulchain home before proceeding on their itinerary which included the Mercy hospital, Pete Ross, principal emeritus of Pt. Loma High school; the Plaza, Naval training station and finally to entertain the PTA at the high school.

The Plaza was the scene of the caroling at 8 o'clock and many San Diegans were there to hear this annual event.

The caroling by the Lomans is unique in San Diego, since no other high school group in the city has undertaken this seasonal greeting. This is the sixth annual caroling party.

Authentic folk carols will be sung. The only exception will be "To Thee We Sing"—Schvedov.

A flute duo, Edwina Taylor and David Bryant played music from Handel's "Messiah."

The chief of police assigned two motor police to escort the carolers along the route.

Refreshments and dancing for the carolers followed programs at the high school. All former Glee club members were invited to join the caroling party.

Myron Green, director of music at Point Loma conducted the carolers.

—PLHS—
Point Loma Senior High Honor

Billy Madigan, Clifton Soper, Robert Woody, Virgil Watters, and Richard Kimball; Christmas fairies, Bonnie June Moffett and Betty Padgett, the Three Wisemen, Wyatt Insko, Ronald Offerdahl and Ronald Jones; the Virgin, Iris Van Saanen; the announcer, Jack Blackwell and the stage crew are Charles Goeb, Teddy Robinson, Harold Cowley and Mack Montanye.

CHRISTMAS GIFTS

The children in Miss Neal's L-4 were busy making Christmas gifts for their families and friends several days before Christmas. Among the gifts made were raffia Christmas wreaths, clay candy jars, ash trays and paper weights, wooden doorstops and Christmas tree ornaments. Each child making at least two gifts.

—PLHS—

New students at Point Loma are: Richard Werlick, Julian high; Roy McInturf, Chula Vista Jr.; Marjory Wasserman, Bridgeport, Conn.; Paul Gomes returned after semester's absence due to illness.

New Meat & Vegetable Equipment at Faber's

Faber's store this week, started a remodeling program for their store on Newport avenue and are installing some Frederick's meat refrigerating show cases that are said to be the latest in beauty and service. Mae McClellan, butcher, and Mr. Faber visited a number of markets in the Los Angeles area a short time ago and in addition to ordering the meat market equipment Mr. Faber ordered a modern metal fruit stand with spray attachment that will enable this good food store to carry a larger line of fresh vegetables and keep them in good condition. Other improvements will be made in the arrangement of the store as fast as possible, so as not to interfere with business.

MORE NEW BOOKS AT OCEAN BEACH LIBRARY

The following is a list of the new fiction just received by the Ocean Beach branch library. Rustlers of Beacon Creek by Brand Golden Cord by Deeping Peter Ibbetson by Du Maurier Home Ranch by James Anchor Man by Lea Heart Specialist by Lorimer Sam Campbell, gentleman by Marshall Phantom Caroe by Mowery Hands by Norris. Shining Windows by Norris Enchanted Spring by Nutt Four Winds by Pertwee Longest Years by Undset Dew in April by Webb Eve's Orchard by Widdemer.

Use our want ads for results.

CHRISTIAN HOMEMAKERS CLASS OF BAPTIST CHURCH

The C.H.M. class of the Baptist church were entertained at the home of Reverend W. S. Dunn, Friday, December 13. A tiny Christmas tree gave welcome at the door, together with gay Christmas hangings.

The devotional period was led by Miss Margaret J. Rankin. Members took part by telling what each believed to be the best way to spend Christ's birthday.

At the business meeting the following officers were elected:

President, Mrs. Margery Pennaman; 1st vice president, Mrs. T. A. Harper; secretary, Mrs. Theresa Price; correspondence, Mrs. Myrtle Williams; publicity, Mrs. Florence Edgar.

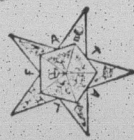
Mrs. Dunn served refreshments and gave the huge birthday cake honoring three members whose birthdays are in December. After the twenty-seven present had received presents, Ruth Bailey and Neva Hall gave a skit, "Lucinda Captures the Minister."

Classified advertising brings results.

Noorda Bros. Buy Busy Corner on Newport

Noorda Bros. of the Ocean Beach Bakery this week confirmed reports that they had purchased the business corner which they now occupy as well as the adjoining room occupied by Elena's Beauty Shop. The property is 60x60 feet on corner of Newport and Bacon streets.

This business corner is one of the best, if not the best, at Ocean Beach, and for years has been owned by Mrs. C. M. Foote. The balance of the adjoining Bacon street property still belongs to members of her family.



Point Loma chapter 490, O.E.S., met in due form Monday night, Dec. 16, with Gladys Nelson, worthy matron and Nels Berg, worthy patron, presiding. John Hoffman, worthy patron of Chula Vista chapter, Carrie Mason, Edgar Hastings and Tom Mason, past matron and patrons of Point Loma chapter were escorted East.

The chapter hall never was lovelier. The new rug and green drapes were a perfect background for spruce and other fragrant Christmas greens, large pine cones, red candles and a gorgeous green and silver tree.

At the close of the chapter meeting, the Point Loma M. E. church choir, directed by Lynn Winans, sang "Come Ye Blessed", "Song of the Virgin Mother," and "Little Town of Bethlehem." Rev. Hughes sang "Star of Bethlehem," and the entire gathering joined in singing "Silent Night, Holy Night" and "Hark! The Herald Angels Sing."

Refreshments were served in the banquet hall by Mary Johnston, chairman, assisted by Alice Hite and Jean Zuern. Helen Parks was chairman, and the worthy matron was assisted in the decorating by Fern Herbst, Laura Rankin and Coranna Burnett.

Several of our members are reported ill, among them Edythe Kenline, our junior matron. Monday night was the first meeting she has missed for many months, and we hope to have her with us again soon.

Ruth Berndt was elected vice president of the Marybella club of conductresses, O.E.S. The club met at the home of Miss Isabella Hilditch, sponsor of the club, Saturday at a Christmas party and luncheon.

AL MILLER LEASES CUNDLE MEAT MARKET

Al Miller, an experienced meat cutter of San Diego, and formerly employed by Cudahy Packing Co., the first part of December leased the meat department at Cundell's Market.

CURRENT EVENTS IN REVIEW

By Edward W. Pickard

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President Defends AAA and Canadian Trade Treaty

WHILE the United States Supreme court was hearing oral arguments in the Hoosac Mills case in which the constitutionality of the whole Agricultural Adjustment act was attacked and defended, President Roosevelt was in Chicago seeking to justify the entire New Deal farm program. He addressed the American Farm Bureau federation in the International Amphitheater at the stock yards and was heard and enthusiastically applauded by some 25,000 farmers and as many others as could get into the theater and adjoining wings supplied with loud speakers.

The farm program, the President said, aimed to "stop the rule of tooth and claw that threw farmers into bankruptcy or turned them into serfs." As evidence that it is succeeding, he asserted that farm income "has increased nearly \$3,000,000,000 in the past two and a half years."

Necessarily Mr. Roosevelt defended the new Canadian trade treaty because only two days before that pact had been bitterly attacked by his late trade adviser, George N. Peek.

"Just as I am confident," said the President, "that the great masses of city people are fair-minded, so I am sure that the great majority of American farmers will be fair in their judgment of the new treaty."

"If the calamity howlers should happen to be right, you have every assurance that Canada and the United States will join in correcting inequalities, but I do not believe for a single moment that the calamity howlers are right."

"We export more agricultural products to Canada than we have imported from her."

"We shall continue to do so, for the very simple reason that the United States, with its larger area of agricultural land, its more varied climate and its vastly greater population, produces far more of most agricultural products, including animal products, vegetables and fruit, than does Canada."

"In the case of the few reductions that have been made, quota limitations are set on the amount that may be brought in at the lower rates."

In his analysis of the Canadian agreement, Peek showed that 84 per cent of the tariff concessions which the New Dealers granted to Canada were on agricultural and forestry products. He also showed that the articles on which the New Dealers granted tariff reductions amounted to 308 million dollars in 1929, whereas Canada in return had granted concessions on articles valued at only 245 million dollars.

After completing his speech and eating luncheon with a lot of local notables, the President went to South Bend, Ind., where he received an honorary degree from Notre Dame university and delivered another address.

Coal Act Held Invalid by Liberty League Lawyers

IN THE opinion of the lawyers' committee of the American Liberty league, the Guffey coal act is unconstitutional. Although this law, intended to stabilize the soft coal industry, has been upheld completely by one federal judge and partly by another, the committee said it violated the Constitution in that it:

1. "Capriciously and arbitrarily infringes upon the individual liberties of producers and employees" and
2. "Undertakes to regulate activities which are essentially and inherently local in character."

Neither the "pretended exercise of the taxing power through the assessment of that which is not in fact a tax but a coercive penalty" nor congressional declaration that the industry was "affected with the public interest" made the act valid, the committee contended.

Offer Made to Italy at Ethiopia's Expense

ITALY is being punished for starting the war against Ethiopia, and will be well paid for stopping it. That in a nutshell is the status at this writing. Great Britain and France reached an agreement as to the offer to be made to Mussolini before the imposition of an oil embargo, set for December 12. This plan for peace, drawn up by British Foreign Secretary Sir Samuel Hoare and Premier Laval, was based on the proposal that Italy should retain part of the territory already conquered in Ethiopia, chiefly in north-western Tigre province, including Adowa but not the sacred city of Aksum, and that the Italian Somaliland border should be rectified. In return, Ethiopia would be given a seaport, either in Eritrea or in British or French territory. Thus poor Ethiopia, already declared by the League of Nations to be a victim of Italian rapacity, would be still further victimized by the consent of the two great powers that dominate the league. Presumably, if Emperor Haile Selassie refuses the

terms and decides to continue his fight for the territorial inviolability guaranteed by the league covenant, he will be abandoned to his fate.

Should Mussolini show a disposition to accept the proposals, it was expected the oil embargo would be postponed to permit negotiations. If he rejects the plan the embargo would go into effect and supposedly the war in Africa would continue at least until the rainy season next spring.

Italian airplanes bombed the city of Dessye three days in succession but Haile Selassie, who was there, escaped injury. However, the American hospital and a Red Cross camp were practically wrecked and many persons were killed or wounded.

Navy Limitation Parley Opened in London

PROBABLY with slight hope of accomplishing anything worth while, representatives of the United States, Great Britain, France and Japan met in London and opened the international naval conference. Italy also was represented, but only as an observer and listener. Prime Minister Stanley Baldwin welcomed the delegates in a smooth address asking the chief sea powers to lessen some of their demands to "avert the calamity of unrestricted naval competition."

Norman H. Davis offered President Roosevelt's suggestion of a 20 per cent reduction in existing naval treaty tonnage, or, failing that, a continuance of present fleet limitations.

Then arose Admiral Osami Nagano, chief of the Japanese delegation, and told the conference that Japan demanded parity with Great Britain and the United States instead of the existing 5-5-3 ratio and requested a "just and fair agreement on disarmament." He said in part:

"A new treaty, in the view of the Japanese government, should be based upon the fundamental idea of setting up . . . a common limit of naval armaments to be fixed as low as possible, which they shall not be allowed to exceed; simultaneously, offensive forces must be drastically reduced and ample defensive forces provided, so as to bring about a substantial measure of disarmament, thus securing a state of nonmenace and nonaggression among the powers."

The French delegates were prepared to accept drastic limitation and even reduction of tonnage and gun calibers on individual ships; but they thought land and air armament issues must be considered in any discussion of the relative strength of navies. Italy reaffirmed her loyalty to the principle of limitation and reduction of armaments.

The pessimistic feeling that prevailed was attributed to the Japanese demand for parity, the rivalry in the Mediterranean between France and Italy, the war in Ethiopia and its sanctions developments and recent occurrences in north China. Any one of which might well wreck the conference.

Farley Thinks Midwest Safe for Roosevelt

POSTMASTER GENERAL FARLEY, in his capacity of chairman of the Democratic national committee, called that body to meet in Washington January 8, when arrangements will be made for the convention of 1936 and the place of that gathering selected. He told the correspondents that the chief bidders for the convention would be Philadelphia, Chicago, St. Louis, Kansas City and San Francisco, and denied the report that the first named city already had been decided upon. He said he thought the highest bidder would be selected, provided it has adequate convention hall and hotel facilities.

Stories that Senator Donahay of Ohio or some one else would be given second place on the ticket instead of Garner were laughed at by Mr. Farley. He asserted that there was no doubt about the renomination of Garner for vice president. Asked about the two-thirds rule, he said the committee might recommend its abandonment, but that any change was the business of the convention. Commenting on the Literary Digest poll, which shows a majority in the midwest states voting against the Roosevelt New Deal, Farley said:

"So far as the poll relates to sentiment in the midwest states, like Iowa, it is 100 per cent wrong." He insisted that the President was very strong, not only in that section of the country, but in every part.

"The President will carry as many states next year as he did in 1932," said Farley. Roosevelt carried all except six states at that time. Farley said he believed Roosevelt would win the electoral vote of Pennsylvania.

Consumers May Purchase Potatoes Without Fear

CONSUMERS who buy potatoes in regular retail establishments are not liable to a fine as high as \$1,000 if the spuds are grown and marketed in violation of the potato control act. Only the first purchaser of unstamped potatoes is liable. This is the ruling of the AAA, and the act may be amended later to include this provision.

The bureau of internal revenue regulations require that the producer cancel the stamps, after they are attached, by writing in ink or indelible pencil or by stamping his initials and the date.

Industry Is Called Upon to "Save the Nation"

ALFRED P. SLOAN, JR., president of General Motors corporation, was the chief speaker at the annual dinner of the Congress of American Industry in New York, and he made an earnest plea to industry to save the country from bureaucracy and possible socialism.

Industry should lead the nation away from the fallacious theory of plenty "to promote the general welfare of all the people," Mr. Sloan told the nation's leading manufacturers. Should big business fail to accept this "broader responsibility," it will bring, he said, the "urge for more and more interference from without—government in business."

Mr. Sloan conceded the gravity and the extreme importance of problems of today—the paramount necessity of charting a sound course for the "long future." He advocated:

- "1—Reduction in the real costs and selling prices of goods and services."
- "2—A more economic balance of national income through policies affecting wages, hours, prices and profits."

The meeting of the congress was held in conjunction with the fortieth annual convention of the National Association of Manufacturers, and the speakers before that body were as emphatic in their condemnation of the economic policies of the administration as was Mr. Sloan. President C. L. Bard said: "Whether we like it or not, industry has been forced in sheer self-defense to enter the political arena or be destroyed as a private enterprise."

Robert L. Lund, chairman of the board, said: "The New Dealers have been forced to desert some of their boldest experiments. This has come to pass because the American people have demanded a return to common sense and sound business. American industry has taken the leadership in this combat."

Two Provinces of China Are Granted Autonomy

NORTH CHINA autonomists, supported by the Japanese armies, evidently are too much for the Nanking government, of which Chiang Kai-shek has now become the premier. The provinces of Hopei and Chahar, with a population of 30,000,000 or more, have been granted virtual self-rule under a political council. The central government made only three stipulations—that Nanking would continue to control the new state's foreign affairs, financial, military and judiciary matters; that all appointments would be made by Nanking, and that there would be no actual independence for the area.

Grave doubts arose over the power of the projected regime to rule, one rift in the northern reorganization appearing immediately with the resignation of Gov. Shapq Chen of Hopei.

Time, and Japan, march on.

Supreme Court Refuses Hauptmann Case Review

BRUNO HAUPTMANN, convicted of kidnapping and murdering the Lindbergh baby, lost almost his last chance of escaping the electric chair when the Supreme court refused to review his case. The decision was made through the single word "Denied."

Hauptmann's attorneys had announced previously that, in the event a review was refused, they would seek a new trial if new evidence could be found and would appeal for a commutation of the death sentence to life imprisonment.

Christmas Trade Is Far Above That of Last Year

SANTA CLAUS is doing big work this year for the merchants of the country. It is estimated by officials of the Commerce department that the Christmas trade will amount to \$4,500,000,000 or half a billion dollars more than in December last year.

Preliminary holiday trade reports from all parts of the country to the Commerce department indicated that retail trade already is running from 5 to 35 per cent higher than a year ago.

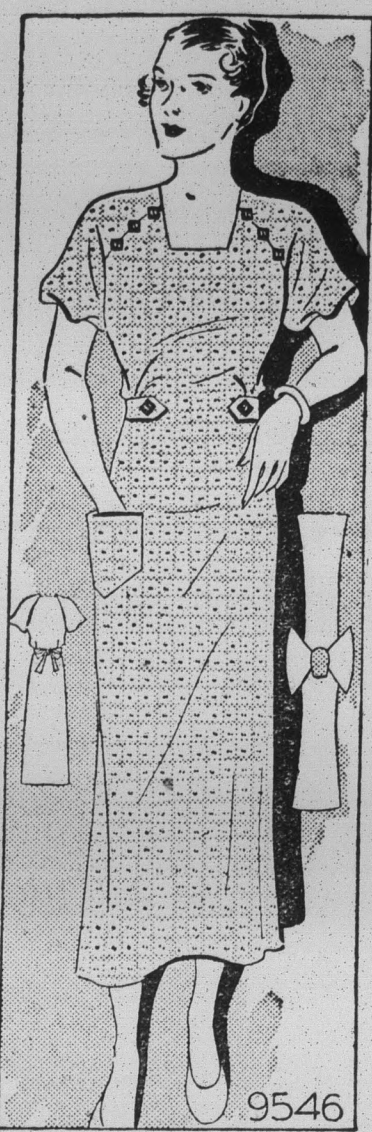
Building Trades Unions Reach Fine Agreement

GOOD news for the building industry. President Green of the American Federation of Labor gives out the word that there will be no more jurisdictional strikes among construction workers. The factions in the building trades department of the federation have found a plan to prevent workmen from delaying construction by strikes over jurisdiction.

In the future the contractor is to decide which union shall do the job when a dispute arises, and then if a joint committee of the unions involved is unable to adjust the difference the question is to be referred to a federal judge as arbiter.

Here's Chic Frock That Will Slenderize Figure

PATTERN 9546



If you've large proportions to cope with, yet aspire to a slender figure, you'll love this house frock which breaks lines in just the right places. Four easy pieces are its sum total of chic, one back, one front, and one for each sleeve. Don't you love the diagonal rows of buttons at the shoulder, just where they're needed for inexpensive decoration? Pointed belt-ends nip in your waist, and a wide, square neck makes this frock a jiffy, over-the-head. You've all the novelty cottons to choose from, so hurry, send for your pattern today!

Pattern 9546 may be ordered only in sizes 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44 and 46. Size 16 requires 3 1/2 yards 36 inch fabric. Complete diagrammed sew chart included.

Send FIFTEEN CENTS in coins or stamps (coins preferred) for this pattern. Be sure to write plainly your NAME, ADDRESS, STYLE NUMBER and SIZE.

Send your order to The Sewing Circle Pattern Dept., 232 West Eighteenth St., New York, N. Y.

Fault Finding Is Habit Fathered by Jealousy

What a gift some people have of finding fault. Praise anything, no matter what, and they will immediately confront you with a "but." It really seems to hurt them when you take pleasure in admiring anything, and so they hasten to take you down a peg. It is a petulant habit arising from envy or jealousy.

Let us look well to ourselves, lest we help to swell the list of these unhappy fault-finders.

Household Questions

Woolen socks will not shrink if washed carefully in tepid water and white soap suds. Rinse in clear, lukewarm water, wring out, and hang in the air to dry quickly.

It is much quicker when frying doughnuts, to cut dough in diamond shapes instead of using a doughnut cutter. They taste just as good when cut in this way.

If you enjoy painting try your skill on one of the unpainted dressing tables. They are most useful and ornamental.

Have you tried serving baked cranberry apples with a roast pork dinner? Fill the cavity left in apple after core has been removed with cranberry sauce and bake.

It is time to change the water in goldfish bowl when water is so warm fish come to the top of bowl for air. Goldfish like to be kept cool.

Keep onions under cold water when peeling to prevent the tears coming.

Casserole dishes made of meat, vegetables or fish can be cooked in the morning and reheated just before they are to be served.

Always test cake before removing from the oven, even though it may already have baked the length of time stated in the recipe.

Sometimes roast beef gravy is light colored. If you wish it to be a rich golden brown, put sugar in frying pan until it has browned, then dissolve it in water and add to gravy.

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Week's Supply of Postum Free

Read the offer made by the Postum Company in another part of this paper. They will send a full week's supply of health giving Postum free to anyone who writes for it.—Adv.

Prehistoric Ax

A 14-pound stone hand ax, over 15 inches long, has been unearthed in England. Its use to the Stone age man is a puzzle to modern man.

Inexpensive to Scatter Courtesy and Kindness

We may scatter the seeds of courtesy and kindness about us at little expense. Some of them will fall on the ground, and grow up into benevolence in the minds of others, and all of them will bear fruit of happiness in the bosom whence they spring.

Once blest are all the virtues; twice blest, sometimes.—Bentham.

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled.

Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

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Cheers for Calumet's New Low Prices—and perfect, never-fail baking!

"I never have baking troubles with Calumet—and I save, too!" says Mrs. Jack Caskey, 880 Avalon St., Memphis, Tenn.

"I get more than my money's worth when I buy Calumet," says Mrs. Nancy E. Williams, 499 Moreland Ave., Atlanta, Ga.

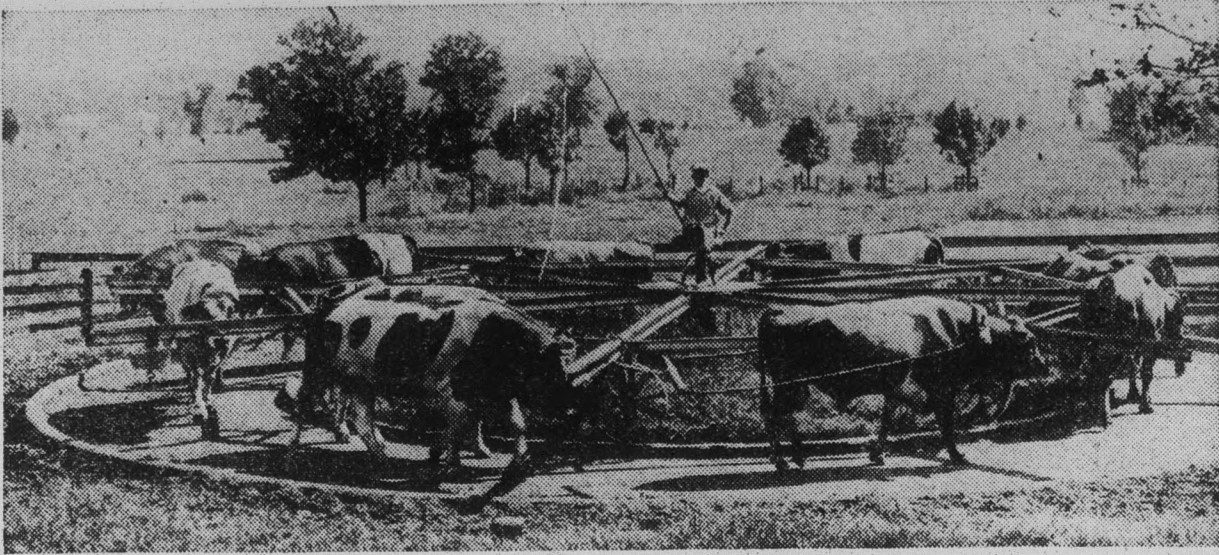
"It's real quality at a saving!" says Mrs. K. J. Tobin, of Beverly Hills, Ill. "I've never had a baking failure with Calumet."

Why does Calumet give such "luck"? Why is it different from other baking powders? Calumet combines two distinct leavening actions. A quick one for the mixing bowl—a slower one for the oven. This Double-Action is so perfectly balanced and controlled that it produces perfect leavening. Calumet is a product of General Foods.

New! Big 10¢ Can! Calumet is now selling at the lowest prices in its history...The regular price of the Full-Pound Can is now only 25¢! And ask to see the new, big 10¢ can—a lot of good baking for a dime—with Calumet, the Double-Acting Baking Powder.



Uncle Sam's Fine Bulls Must Have Exercise



AT THE Department of Agriculture's experimental laboratory-farm at Beltsville, Md., government scientists are engaged in improving the breed of domestic animals to produce the best meats for the tables of the American people. Because the bulls used in breeding this ultra-special brand of cattle are kept in an enclosure, they get their daily exercise on the specially devised machine illustrated above.

Bedtime Story for Children

By THORNTON W. BURGESS

SAMMY JAY IS MODEST

AS SOON as the angry hunter with the terrible gun had disappeared among the trees of the Green Forest and Lightfoot was sure that he had gone for good, Lightfoot came out from his hiding place among the young hemlock trees on the top of the ridge and walked down to the pond of Paddy the Beaver for a drink.

He knew that it was quite safe to do so, for Sammy Jay had followed the hunter, all the time screaming, "Thief! Thief! Thief!" Every one



"That Blue-Coated Mischief-Maker isn't Such a Bad Fellow at Heart After All, is He?" said He.

within hearing could tell just where that hunter was by Sammy's voice. It kept growing fainter and fainter and by that Lightfoot knew that the hunter was getting farther and farther away.

Paddy the Beaver swam out from his hiding place and climbed out on the bank near Lightfoot. There was a twinkle in his eyes. "That blue-coated mischief-maker isn't such a bad fellow at heart, after all, is he?" said he.

Lightfoot lifted his beautiful head and set his ears forward to catch the sound of Sammy's voice in the distance. "Sammy Jay may be a mischief-maker, as some people say," said he, "but you can always count on him to provide a true friend in times of danger. He brought me warning of the coming of the hunter the other morning. You saw him save Mr. and Mrs. Quack a little while ago, and then he actually drove that hunter away. I suppose Sammy Jay has saved more lives than anyone I know of. I wish he would come back here and let me thank him."

Some time later, Sammy Jay did

Silk Crepe Dress



Chic black is accented with rhinestones in this attractive dress of suede surface silk crepe. The shirring down the front of the bodice and at the top of the sleeves repeats the idea of the front shirring in the skirt.

come back. "Well," said he, as he smoothed his feathers, "I chased that fellow clear to the edge of the Green Forest, so I guess there will be nothing more to fear from him today. I'm glad to see he hasn't got you yet, Lightfoot. I've been a bit worried about you."

"Sammy," said Lightfoot, "you are one of the best friends I have. I don't know how I can ever thank you for what you have done for me."

"Don't try," replied Sammy rather shortly. "I haven't done anything but what anybody else would have done. Old Mother Nature gave me a pair of good eyes and a strong voice. I simply make the best use of them I can. Just to see a hunter with a terrible gun makes me mad clear through. I'd rather spoil his hunting than eat."

"You want to watch out, Sammy. One of these days a hunter will lose his temper and shoot you, just to get even with you," warned Paddy the Beaver.

"Don't worry about me," replied Sammy. "I know just how far one of those terrible guns can shoot, and I don't take any chances. By the way, Lightfoot, the Green Forest is full of hunters looking for you. I've seen a lot of them, and I know they are looking for you because they do not shoot at anybody else even when they have a chance."

© T. W. Burgess—WNU Service.

MOTHER'S COOK BOOK

SEASONABLE DISHES

THIS is the time of the year when pickles, preserves, relishes and marmalades are especially enjoyed. Most of these good things have been all ready prepared, yet there are a few most delightful ones left.

Cranberry Relish.

Take two cups each of sour or cooking apples, put through the coarse knife of the food chopper with two cups of cranberries, add one cup of sugar, one-fourth cup of pecan meats, finely shredded and set away for two or three days to season. This is delicious with turkey or goose.

Indian Chutney.

Take one pound of sour apples peeled and sliced; one-half pound of onions peeled and coarsely chopped, one pound of brown sugar (the light brown), one-half pound of raisins cut fine, four ounces each of salt and ginger, two ounces of dry mustard, one-half ounce of cayenne, four cloves of garlic finely chopped and one quart of mild vinegar. Cook the apples, onions, garlic and sugar, salt and vinegar until soft, then pass them through a very fine sieve. Add the raisins and ginger with the other ingredients, mix well and stand in a jar in a warm (not hot) place until the following day. The next day, seal the jar.

Coffee Carnival.

If you like an unusual dessert try this: Take four tablespoonfuls of quick



"The honeymoon is over," says newlywed Nan, "when your husband starts reading the sports pages again."

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THE RIGHTS OF ALL

By DOUGLAS MALLOCH

THE world of all, and then our kind, Our nation, then our state, And then our town, for so we find The good that makes us great. The rights of all We must recall, And not a single race, Our country love, Yet thinking of Each mortal in each place.

But, if the place consider just Itself, the man his own, The land will crumble into dust, For none can stand alone. If for a class And not the mass We legislate and plan, Then gone the things We tore from kings, Then gone the rights of man.

Mankind must take a larger view To prosper and progress, For selfishness is nothing new, And nothing much to bless. The rights of all We must recall, Not for a few contrive, The rights secure Of rich and poor, Or neither will survive. © Douglas Malloch—WNU Service.

Champion Husker



Elmer Carlsen of Audubon, Iowa, won the world's corn husking championship at the contest at Newton, Ind., by husking 41.52 bushels of yellow Indiana corn. This was a new world's record. Carlsen is twenty-six years old and weighs 178 pounds, and this was his first try at national honors.

DADA KNOWS—



"Pop, what is a mortgage?" "Big overhead."

© Bell Syndicate—WNU Service.

Students Get Gas From White Clover



HAROLD OHLGREN, twenty-two, of Cokato, Minn., and William Mahle, twenty, of Macalester college, Minneapolis, claim to have discovered a process by which usable combustible commercial gas can be obtained from wild white sweet clover. The gas, methane and ethane, says the discoverers, can be furnished to consumers at half the present cost of commercial gas in most residential communities, and the growing and manufacture would furnish a number of by-products, including honey, alcohol and acetone. Backing for the statements of the two young scientists was given by two of their instructors, H. U. Jones, head of the chemistry department of Macalester college, and R. B. Hastings, chemical professor of that institution.

Golden Phantoms

FASCINATING TALES OF LOST MINES

By Editha L. Watson

DOGS OF THE MIST

SOMEWHERE in the region where the Continental Divide crosses the Mexican border, there is a wonderful lost mine. Who first discovered it, who sank the first shaft or drove the first tunnel, and brought the first gleaming gold out into the sunlight, no one knows. And no one has any idea why the mine was abandoned, since great chunks of "chispa"—high grade ore—still lie on the dump.

At least, they should be lying there. Only one man ever saw them, and he did not live to benefit from his discovery. In fact, if it were not for the piece of ore, heavy with gold, which goes to prove the story, one might wonder if this lost mine were not just another creation of legend. And as for the piece of ore—well, who can say that he has seen it? Yet there are hundreds of Mexicans in the little mining towns among those New Mexico mountains who would swear that it exists.

A strange, eerie superstition has grown up about the lost mine: on nights when the young moon makes a light only a little brighter than the stars, and there is a misty look to the hills which renders the most familiar landmarks strange, the man of the house will stroll out to the edge of town—perhaps farther—slowly and quietly. He listens intently. Then perhaps a coyote howls, or a dog barks—and he is all attention. He seems half afraid, half eager.

Usually, he finally strolls home again, looking a shade disappointed. But once in a while—ah, then! The sounds for which he is listening become clearer—they resolve into the bark of two dogs together, at some little distance from the man who waits and listens with every nerve tingling with excitement. As soon as he can locate their direction, off he goes, slipping along as silently as possible, and stopping now and then to make sure that they are still baying.

He is following "Los Perros de la Niebla"—the Dogs of the Mist. If he can keep their trail, guided only by their ghostly barking, he will come to the place where is this marvelous mine, and its riches will be his. He will know it because the skeleton of a man lies there somewhere close—the man who long ago went hunting with his two great black dogs, found the mine, and then shot himself, accidentally, in his nervous excitement. As he lay dying within reach of the glittering ore, he wrote a note in his own blood on a scrap of paper—or, as some say, on a rag torn from his clothing. He folded this about a piece of ore and tied it to the neck of one of the dogs. Then he commanded them to go for help.

Exactly what the note said, no one can tell, but apparently its few words conveyed a plea to follow the dogs back to him. The man whom the animals searched out, believing that they were mad, shot them both before he saw the message—and spent the rest of his life in a futile search for the mine.

It was a misty moonlight night when the great, black, eager dogs appeared, jumping and barking to attract attention. (One can scarcely blame the Mexican for shooting first and investigating afterward.) Ever since then—and it has been many years—their ghosts return on such nights, unseen but not unheard, and try to lure someone to the place where their master lies. Sometimes an ardent believer will follow them for miles, only always to lose them at last—and it is said that one man became quite deaf from listening to their barking.

DEVIL'S HEAD STANDS GUARD

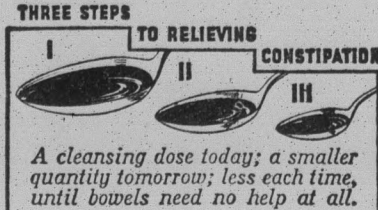
DEVIL'S Head, Colorado, is a great rough pile of rocks which forms a landmark for all the country around it. There are many stories told about the region, which is wild and little traveled except on the main roads. Even at this time desperadoes sometimes hide out in the vicinity, although a national forest fire lookout tops the Head. In early days robbers and desperate men knew that region, too, and without doubt there is treasure hidden about the Devil's Head which has never been—and perhaps never will be—found.

For instance, in the early 70s, a gang held up a government train at Big Springs and got away with \$60,000 in gold eagles. The men managed to hide in the forest near Devil's Head, but the posse hunting for them knew that country rather well themselves, and pursuit came entirely too close for safety. Accordingly the holdups buried their loot, sticking a long knife into a tree to mark the spot, and got out of the country for the time being.

In 1923 an old man appeared in the region, who seemed to be hunting for something. He searched for days, and when a forester at the lookout, who had been watching him, finally asked him what he was looking for, he told the story of the holdup that had happened so long before. He had been one of the gang, the old man said, and he hoped to find the buried loot. But he had not reckoned on forest fires—the trees he had once seen, and the knife he knew to have been left above the gold, had long ago gone up in flows of thick smoke.

DOCTORS KNOW

Mothers read this:



A cleansing dose today; a smaller quantity tomorrow; less each time, until bowels need no help at all.

Why do people come home from a hospital with bowels working like a well-regulated watch?

The answer is simple, and it's the answer to all your bowel worries if you will only realize it: many doctors and hospitals use liquid laxatives.

If you knew what a doctor knows, you would use only the liquid form. A liquid can always be taken in gradually reduced doses. Reduced dosage is the secret of any real relief from constipation.

Ask a doctor about this. Ask your druggist how very popular liquid laxatives have become. They give the right kind of help, and right amount of help. The liquid laxative generally used is Dr. Caldwell's Syrup Pepsin. It contains senna and cascara—both natural laxatives that can form no habit, even in children. So, try Syrup Pepsin. You just take regulated doses till Nature restores regularity.

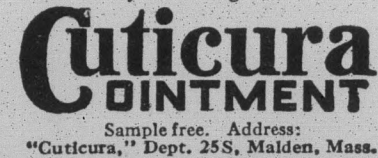
Trickiness Not Art

Diplomacy that is trickiness is no longer thought much of.



Prompt Relief

For sufferers from the itching, burning and irritation of eczema, pimples, rashes, red, rough skin, itching, burning feet, chafings, chappings, cuts, burns and disfiguring blotches, may be found by anointing with



Watch Your Kidneys!

Be Sure They Properly Cleanse the Blood

YOUR kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as nature intended—fail to remove impurities that poison the system when retained. Then you may suffer nagging backache, dizziness, scanty or too frequent urination, getting up at night, puffiness under the eyes; feel nervous, miserable—all upset.

Don't delay! Use Doan's Pills. Doan's are especially for poorly functioning kidneys. They are recommended by grateful users the country over. Get them from any druggist.

DOAN'S PILLS

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AN INDEPENDENT PAPER

Entered as second-class matter December 1, 1922, at the post office at Ocean Beach, San Diego, Cal., under the Act of March 3, 1879.

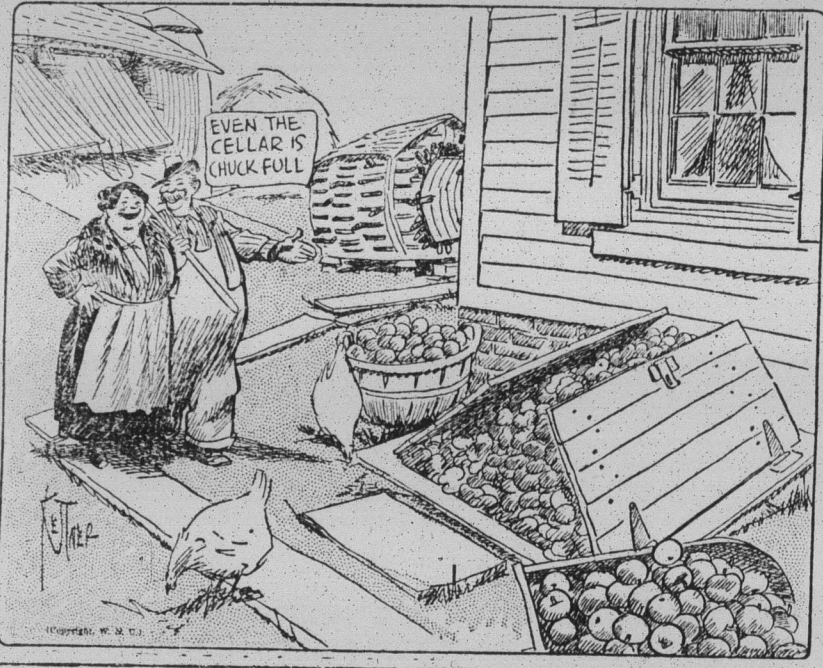
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Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula.

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LOCAL READERS—Fifteen cents a line for the first insertion and ten cents per line each subsequent insertion.
DISPLAY ADVERTISING—Rates upon application.
Ad copy should be in the office by Wednesday noon.
Classified, transient and political ads PAYABLE IN ADVANCE

Full-up



It must not be denied that there is a premium on the California hen. She has laid in the past year close to two billion eggs, of which 1,607,000,000 were sold for a cash income of \$28,801,000! This is said to be about a million dollars more than the state of Iowa produced. Biddy has not been cackling for nothing; besides her happy mood, living in an adaptable climate with plenty of sunshine, she has warbled an intrinsic song of profit which has helped to pull the state out of the depression.

Under the slogan, "repeal has failed," the national Anti-Saloon League has recently held a conference composed of national dry leaders, to plan a new offensive, and it is believed to be the first big gun fired in the 1935-36 political campaign. There will be held in St. Louis this month, a "comeback" national convention of the league, which will be the start-off. As for the country at large, there is no apology necessary, for all know what conditions are since the 18th Amendment was repealed. The liquor status will be a live issue in the Presidential campaign next year, so watch out!

The second session of the 74th Congress is not far away, and the national questions for the good of the country will soon be in the hopper to be sifted, X-rayed and passed into law. The first session was an eight-months of stormy career, ending at midnight on August 26th. It was a costly Congress to the tax-payer, who will always have it to remember. The next session may have plenty to do without altering the Constitution or abolishing the Supreme Court. Let us be proud of our Democracy; may it ever rule without autocracy and stand by a Constitution that insures equal justice to everyone.

Next Saturday will be the shortest day of the year. Likewise June 21 is the longest day. Astronomers tell us that as the earth revolves every 24 hours, the northern hemisphere gradually rotates away from the sun, thus shortening the day for six months, meanwhile the southern hemisphere rotates toward the sun, making an opposite effect; thus when the days shorten with one, they lengthen with the other. When the earth reaches the apex of its travel, the sun "sets" the earliest in the year and "rises" the latest, which takes place December 21 with the northern hemisphere; and makes the longest day for the southern hemisphere. Six months later, June 21, the longest day will occur, with the northern hemisphere and the shortest day with the southern hemisphere.

John Brown, the great abolitionist, was executed December 21, 1859. That was 76 years ago, but the name of this flaming torch of freedom "goes marching on," more brilliant than the diamond's fire—richer than the ruby's fire. When this brave soul stood before the executioner, who already had his finger on the trigger, he asked him, "have you anything to say?" John Brown replied: "I'll have more to say, than I have already said, after I am dead." Born in Connecticut in 1800, he was of Mayflower stock and the mightiest anti-slavery advocate ever known in American history. Imbued with the idea of establishing a stronghold for fugitive slaves, he established headquarters at Harper's Ferry, and later seized the armory at that place, but shortly Col. Robert E. Lee, at the head of the Confederate Army recaptured his troops and he was taken to Charlestown, West Virginia, tried, condemned to death and executed December 21, 1859.

If that grand old sage and master-mind, Benjamin Franklin, was living today, we might all guess what he would be doing, at this particular season of the year. There is no doubt but his acts and sentiments would make many of us blush for shame. His great heart of charity and tender sympathy would be searching the highways and byways with an outpouring tenderness of heart, unequalled in this modern age of envy, selfishness and perversity. There is an old proverb which says, "Charity gives itself rich; but covetousness hoards itself poor." This is a machine age of strife and litigation; depression and chaos have enmeshed governments and nations into debts and heavy obligations. Today's picture is of people struggling and laboring in the treadmill of greed, graft and deception. There are too many hazards to happiness; misunderstandings, political intrigues, financial complications with its mountains of debts, taxes and false inflations. Might the Franklin spirit be more contagious!

Now men
I want you to
make this an
**ELECTRICAL
XMAS!**



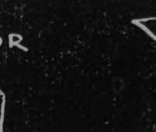
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"Promise" Presents

by Luella B. Lyons

"NOT a cent to spare for gifts this year, dear, I'm sorry," Mrs. Jordan told her daughter shortly before Christmas. "We can afford cards, though, so you figure up how many you have to send and I'll get them when I go to the store tomorrow."

No gifts, and yet there was money for greeting cards. Well, why not spring a surprise on all of them. Yes, that would work and it would be a grand surprise and yet heaps of fun too.

"No, I don't want any greeting cards mother, but if you'll just get me a dozen stamped envelopes instead, I'll be all set for Christmas."

"Well, I must say you take this like a good sport and you are easy to please, but you might let me in on this secret, child."

"Nope, it wouldn't be a secret then," she sent back, smiling with her knowledge.

Granny Hitchcock, over on the corner, was the first always on her Christmas list. "My Christmas gift to you



"Nope, it wouldn't be a secret then," she sent back.

this year is—my promise to come to read to you once every week in the new year and I'll write you letters, too, on that same day each week." The envelope sealed completed the wrapping of that gift. The next on the list was the garage mechanic's wife.

"Dear Mrs. Simmons: My Christmas gift to you this year is my promise to stay with and keep Buddy after school, one day each month—the day the Mothers' club meets from 4:30 to 6:00. You won't have to hire any one on those occasions."

There was a promise to Mina Hillman that Clare and some of her classmates would come down and recite their pieces and sing some of their songs for the next school show, as long as Mina's broken leg kept her home and abed. So on till there were 12 easy, willing promises made.

"Other folks will be thanked just once during the year, but I'll be seeing folks smile and hear them saying 'thanks,' and know they really mean it, the whole year long. Money presents cheat the givers out of a lot of fun, that's sure," she reminisced.

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NEW FOR RENT AND
MISCELLANEOUS SIGNS 5c

APARTMENT FOR RENT
FOR RENT FURNISHED
GARAGE FOR RENT
HOUSE FOR RENT
ROOM FOR RENT
NO VACANCY
FOR SALE
VACANCY
FOR RENT
Inquire
For sale by Ocean Beach News,

POULTRY HELPS.

By E. E. Steele.

Salpingitis, inflammation of the egg duct causes a whitish diarrhea and a creamy discharge from the egg duct which soils the feathers around the vent and causes redness and irritation of the skin.

Other birds attack the affected bird, severely lacerating the posterior parts and some times will disembowel the victim.

The sporadic occurrence of bloody eggs, stinking eggs, misshapen eggs, yolkless eggs, eggs with blood-smear shells, soft shelled eggs, and an egg bound condition may at times be traceable to isolated cases of Salpingitis, and may be the sign of a general outbreak of the disease.

Also many cases of peritonitis caused by the internal rupture of infected egg yolks may be variations of this disease.

Separate the affected birds and douch the egg duct with one half of 1 per cent solution of creolin.

Male birds should be kept away as they may spread the infection but unlike vent gleet, virgin pullets may have salpingitis.

CHRISTIAN SCIENCE CHURCHES

"Is the Universe, including Man, Evolved by Atomic Force?" This question is the subject of the Lesson-Sermon on Sunday in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass. "The Golden Text is from Hebrews, 'Every house is builded by some man; but he that built all things is God.' The Responsive Reading includes these words of the Psalmist: 'Bless the Lord, O my soul. O Lord my God, thou art very great; thou art clothed with honour and majesty. Thou sendest forth thy spirit, they are created: and thou renewest the face of the earth. The glory of the Lord shall endure for ever: the Lord shall rejoice in his works.'"

One of the Bible selections in the Lesson-Sermon cites these verses from the Psalms: "All thy works shall praise thee, O Lord; and thy saints shall bless thee. They shall speak of the glory of thy kingdom, and talk of thy power; Thy kingdom is an everlasting kingdom, and thy dominion endureth throughout all generations."

The Lesson-Sermon includes also this passage from "Science and Health with Key to the Scriptures," by Mary Baker Eddy: "The great I AM made all 'that was made.' Hence man and the spiritual universe coexist with God."

THE THEOSOPHICAL SOCIETY: POINT LOMA

"Peace" is the subject to be discussed at Theosophical forum at Point Loma at 3 o'clock Sunday, to which the public is invited. George Simpson will be the speaker, assisted by Mrs. Alice D. Peirce. The question of peace dominates world-thought today; but what prevents its accomplishment in the field of human endeavor? What is the key needed to open the door of true understanding to this most desirable of objectives? Why is it still but a nebulous ideal in men's minds, to such a degree that they cannot truthfully vision a pathway of progress in a world of nations at peace one with the other?

Mr. Simpson will show how the Ancient Wisdom today called Theosophy, is the great illuminator on every human problem. He will explain what is meant by the term, the mystic east, from whence gifts of wisdom come to mankind, and will sketch the ideal life whereby peace attained by individuals within their own hearts, its wings shall brood over all lands bringing enlightenment and an eternal banishment of strife and discord.

Mission Beach Personals

(Beth V. Paynter, correspondent)
(Tel. Pacific Beach 425 or 433)

George Schulze, who has been very ill, is still feeling badly. His son, Francis, who is stationed at Mare Island, spent the week end with him, and hopes to be able to spend the holidays at home, as he will be stationed at San Pedro for that time.

A number of new homes, some of them very nice ones, are being erected here.

Mrs. C. E. Cisco of Princeton, Mo., is spending the winter with her children, Mr. and Mrs. W. H. Mann, in their Bay front home.

Mr. and Mrs. C. E. Battin are at 810 Sunset court for the winter.

Mr. and Mrs. M. O. Walker are located at 851 Yarmouth court for the winter months.

Mr. and Mrs. F. W. Weillhaus of Santa Monica, are wintering at 825 Portsmouth court.

Mr. and Mrs. Harry C. Kennedy and son Jack will spend Christmas at Eagle Rock, with Mrs. Kennedy's brother and wife, Mr. and Mrs. Ptolemy.

The Mission Beach Woman's club will not hold its regular meeting on December 27. The next meeting will be on January 10.

Mrs. Sleightholm is expecting her daughter, Mrs. Carr Schwarz of Flagstaff, Ariz., for the holidays.

Mr. and Mrs. George Sleightholm of 724 Yarmouth court, celebrated their 49th wedding anniversary last Sunday.

The Mission Beach Woman's club held a Christmas luncheon last Friday, with Christmas decorations, Christmas music, and readings. Seventy were present. The committee in charge of the luncheon were Mesdames Myrtle Griffith, Pearl Coley, Gertrude Kennedy, Mabel Kellenberger, Dorothy Gwin, Sadie Eckles and Bessie Reed. The proceeds were part of the club's donation to the Community Christmas tree.

Two Birthday Parties—

Mrs. A. F. Pimbley was recently honored with two birthday surprise parties. Mrs. H. C. Kennedy entertained at her home for Mrs. Pimbley. The guest of honor was presented with a pink cyclamen plant by her friends.

Guests were members of St. Andrews guild. Those present were Mesdames D. Page Simons, Dorothy Gwin, L. T. Bates, Ethel Penwarden, C. T. Schulze, L. L. Parker, S. G. Reid, E. A. Savage, Eva Jones, O.

FERNDALE CAFE

Formerly known as Chapel's Cafe

3724 Mission Blvd., Mission Beach

New Management:

MRS. ELLA TIPPIN, Prop.

Charles Brink, Chef.

Open daily except Monday, from 9 A.M. until 12:30 P.M. Closed Mondays at 7:30 P.M.

Specializing Sundays, 40-cent dinners: Soup, chicken and noodles, salad, vegetables, coffee. Desert extra. Week days, business lunches, soup, meat salad, vegetables, 35 cents. Desert extra.

Home made pies. Order now for Christmas, 35, 45, and 50 cents each.

Warren-Walker School

Children of the Warren-Walker school entertained their parents Friday afternoon with a Christmas program.

The first grade and kindergarten children gave an original play, songs and a rhythm band.

The upper grades reproduced scenes relating to the nativity of Christ, while the Christmas story was read. Carols were sung, to lend atmosphere to these Biblical scenes, by two quartets. The members of one were Jean Pope, Stewart Fox, Gwendolyn Harvey and Howard Harvey. The members of the second quartet were Peter Pinney, Billy Russell, Gwendolyn Harvey and Howard Harvey. After the program gifts were exchanged among the children. Gifts for the parents had been prepared by the children earlier in the week.

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Volunteers of America

INCORPORATED NOV. 6, 1896

General and Mrs. Ballington Booth

Adjutant and Mrs. James Jacks

Headquarters 1637 Market Street

Editor Ocean Beach News

Dear Sir:

We wish to inform you of our charity work, carried on all the year round, thousands of worthy poor are assisted by this all American organization, which touches every phase of social service work, also its religious soul saving work, character building, etc.

The House of Representatives assembled in Congress last Feb. 1935, gave a vote of thanks to our American organization, for its great work among the unfortunates in this depression, also the President, honored our leader General Ballington Booth.

More than fifty governors of states have endorsed our work and many leading business men are officiating on our local advisory board.

In the last 11 months more than \$800 of charity has been given to the worthy poor.

Also our industrial Dept. finding work and wages for destitute unemployed men, and furnishing the poor with clothes and furniture at less than cost.

We have 20 families on our list for Christmas baskets and more are coming in every day.

We seek your kind cooperation and help in cash or goods. Be a good neighbor and unitedly we will make many people happy this Christmas.

Yours most respectfully

James Jacks, Adjutant.

F. Eckles, Willis J. Kenline, H. C. Kennedy and A. F. Pimbley.

El Club de Lectura members also honored Mrs. Pimbley during their Christmas party at the home of Mrs. Ruth Stephens. Those present were Mesdames C. W. Jackson, Wallace Walter, Charles Litchfield, Louise Krotsch, John Coker, Ed M. Ritchie, Willis J. Kenline, Ruth Stephens and A. F. Pimbley.

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Interesting History Of California Counties

Believing that the thousands of tourists who annually motor over the state's great highway system would like to know how the counties they visit came by their names, Director of Public Works Earl Lee Kelly, at the request of Governor Frank F. Merriam, has had prepared from state records a series of brief stories of the origin and meaning of the names of the counties of California including a few salient facts about each county.

—Editor.

Placer County—Created April 25, 1851. "Placer" probably is a contraction of the words "plaza de oro," the place of gold, and means in Spanish literally translated "a place near a river where gold is found." The county derived its name from the numerous places therein where the method of extracting gold from the ground, called placer mining, was practiced.

Placer is one of California's most historic counties and is the location of the second gold discovery in the state. Its mines have yielded nearly \$100,000,000 and the county still ranks fairly high in mining. It is estimated a potential gold production of over one billion dollars remains in ancient river channels where mining can be carried on by the drifting process. In May, gold was discovered in Auburn Ravine, at a point where the state highway now crosses the ravine and enters the city of Auburn. For six or eight years, mining was the principal industry and then settlers began planting fruit trees and barley.

No other county has such a wide range of resources, and diversity of climate and soil products. The U. S. Department of Agriculture has separated the soil groups into 18 series, 22 types and nine phases. Placer is a center for deciduous fruits of high quality. It is the largest shipper in California of ripe table fruits to eastern markets. The county has thousands of acres of virgin timber. Oranges, olives, plums, peaches, pears, cherries and figs are raised abundantly in the foothills while the flat country has immense fields of wheat, oats, barley and alfalfa. Hunting, fishing and scenic attractions lure thousands of visitors. Population: 24,468. Area: 1411 square miles.

Plumas County—Created Mar. 18, 1854. The Spanish originally called one of the tributaries of the Sacramento river, Rio de las Plumas, or the "River of the Feathers." It was in 1820 that a bold Spanish exploring expedition headed by Don Luis Arguello, came upon the stream and because its surface was covered with bright feathers of countless waterfowl named it Rio de las Plumas. The Americans subsequently robbed this river of its beautiful name by changing its euphonious, Spanish title, to the English equivalent, the Feather River, but the legislature, in creating this county, gave there to the name of "Plumas" because of the fact that all of the numerous branches of the Feather river have their origin in the county.

While missions were being built along the California coast and explorers were pushing into unknown territories, the mountainous regions to the north remained unpenetrated. Native Californians never pushed into the heart of the mountains skirting the Sacramento Valley on the east. Residents of the valley gazed upon the snowy crests of the Sierra Nevada, but beyond this they did not go. As a result the territory now known as Plumas county had no part in the early history of California. It is believed Peter Las-

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Look Well"

BAPTIST CHURCH SERVICES

The Christmas spirit will be interpreted in word and song next Sunday at the Methodist church. Rev. J. H. Hughes, pastor, will speak Sunday morning at 11 o'clock, subject "Anno Domini." The chorus choir, under the direction of Lynn Winans, will sing "The Saviour in the Cradle." Mr. and Mrs. James Kaye will sing "O Holy Night." The congregation will join in singing two of the well known Christmas carols.

Monday evening the Christmas tree for the children and grown-ups. The program will begin at 7:15 p.m. Bring the children.

Wanca Huta No. 1

Friday the girls had an informal meeting at which many dolls were collected for the box for Rest Haven. Friday the 20, will be the last day in which to bring the toys.

It was decided that we would go caroling on Monday evening from 7 to 9, instead of Tuesday. The girls will meet at 1869 Cable street and also at 9 o'clock. Their mothers will get them there to take them home.

The meeting will be held as usual on Friday at 3:30 o'clock.
—Katherine Coull, scribe.

FOR RENT SIGNS—5c and 10c at The Ocean Beach News.

sen and Isadore Meyerwitz were the first two white to set foot there. In the fall of 1849 a man named Stoddard and his party at Big Meadows. He and a companion were lost while hunting and in their wanderings discovered chunks of gold on the lake shore. Stoddard escaped after his companion was killed by Indians and reached Nevada City. In 1851 gold discoveries were made in many other places.

Plumas is known as "The Recreation County of California." Its mountain scenery is unsurpassed. Of a total of 1,659,520 acres, approximately 1,300,000 are non-tillable and mountainous. Despite the mountainous character of Plumas, agricultural activity has been a major development. Its valleys are fertile and productive. Hay crops alone cover 19,449 acres. The county rates ninth in mineral production. It is one of the leading hydro-electric power sections in the state. Portola, Quincy, Beckwith and Greenville are noted vacation resorts and Keddie is the junction of the Great Northern Railroad from Klamath Falls with the Western Pacific. Population: 7,913. Area: 2593 square miles.

Riverside Co.—Created March 11, 1893. This county was formed from portions of San Diego and San Bernardino counties and derived its name from the town of Riverside. This county is the fourth largest in California. Its scenic attractions are many and varied, ranging from desert to snow-capped mountains. Its resorts are internationally known, notably Palm Springs, playground of the wealthy. In the city of Riverside is the world-famous Riverside Inn.

Riverside has 4746 farms embracing 633,932 acres. Crops produced, headed by oranges, have an annual valuation amounting to many millions of dollars. In a land where water is essential to soil cultivation, Riverside has an abundant supply and has approximately 125,000 irrigated acres. Every plant known to the temperate and semitropic zones can be grown successfully. Production of oranges and lemons is the leading industry while hay, barley, wheat, oats and alfalfa crops are produced in enormous quantities. Fruits, melons, walnuts, vegetables and dairy and poultry products rank high. In one year, Riverside produced 1,812,023 pounds of dates. The county also is a great honey producing center and boasts 40,000 colonies of bees. In this county is located the Citrus Experiment Station and graduate School of Sub-Tropical Horticulture. The soil is a rich silt, the entire region having once been the bed of an inland sea.

From the Salton Sea, 216 feet below sea level, to the pinestudded summit of old Mount San Jacinto with an altitude of nearly 11,000 feet, there is almost a limitless range of climatic conditions. Riverside county has mineral resources so vast and varied that they have as yet been but meagerly developed. Population: 81,024. Area: 7223 square miles.

Next: Sacramento, San Benito and San Bernardino.

Christmas Services At O. B. Lutheran Church

"The Advent Message of John the Baptist" will be the subject of the sermon to be delivered by Geo. M. Jacobsen at the 10:45 o'clock service. John brings to the world yet today an important message that should prepare our hearts for the celebration of the Birth of our Savior. We invite you to attend this service with the hope that Christmas might mean more to you.

Children's Christmas Service—This Sunday evening, December 22, at 7:30 o'clock the children of the Sunday school will tell of the Savior's birth in recitation and song. Every child will receive a gift from the Sunday school. All Lutherans and the general public are invited to attend. The following is the program: Prelude—Mrs. R. F. Pommier. Hymn: "Come Hither Ye Faithful"—Congregation.

Psalms 100—read responsively. The Prayer. The Scripture Lesson. The address—"Our Christmas Gift."

"THE OLD, OLD STORY"

Part I. "The Old Story You've Heard Of Before"—Harriet Dunn. Song: "Sing We Merry Christmas"—(School).

Recitation: "The Christmas Ladder"—Wilbur Berkeimer, Dorothy Dunn, Elaine Jensen, Patricia Weatherbee and Robert Greeno. Song: "Little Children Can You Tell"—Beginners and Primary.

Recitations by both departments: "Christmas Day"—Jimmie Moffett. "A Great Big Speech"—Zona Arney. "Her Christmas Gift"—Paddy Pyle. "Good Night Wish"—Joan Berkeimer. "Jesus Came To Earth at Night"—Teddie Kramer. "Gifts To Bring"—Raymond Diederickson, Barbara Jensen, Joan Moffett, Margaret Arney Owen Berkeimer.

Part II. "In Old Judea, at Watch Through the Night"—June Boles. Song: "A Babe Is Born In Bethlehem"—(School).

Recitation: "Christmas Letter Exercise"—Juniors and intermediates. Wilbur Berkeimer, Patricia Weatherbee, Geo. Dunn, Elaine Jensen, Robert Boles, Shirley Jensen, Robert Kramer, Bonnie June Moffett, Virgil Watters. Song: "It Came Upon a Midnight Clear."

Part III. "Journeying Wisemen Were Led by the Star"—Harriet Dunn. Song: "Silent Night-Holy Night"—Ladies group of Faith Lutheran.

Christmas Pageant: "In the Days of Herod, The King" reader, Mrs. R. E. Pommier; Herod, Virgil Watters; Joseph, Buddy Boles; Mary, Dorothy Dunn; Wise Men, Bobby Green, Geo. Dunn, Robert Kramer; scribes, Wilbur Berkeimer, Raymond Diederickson; slaves, Jimmie Moffett, Teddie Kramer, Owen Berkeimer.

Part IV. "Years Have Gone on, Men Have Struggled and Fought"—June Boles. Song: "Joy to the World the Lord is Come"—(School).

Recitation: "Give Cheerfully"—Ronald Offerdal. Collection and song: "Let Us All with Glad Voice"

The closing prayer and Lord's prayer. The benediction: Doxology: "Praise God from Whom All Blessings Flow"

Distribution of gifts. Christmas Morning Service at 10. The subject of the sermon for this festival of Joy will be "Why the Christian Rejoices over the Birth of Christ." Our joy should be like the joy that filled the heart of the mother Mary, the Shepherds, and the Three Wise Men. We invite you to come and partake of this joy with us.

All these services will be held in the Woman's clubhouse. Everyone will receive a most cordial welcome.

MUSICAL VESPER SERVICE

A Christmas musical program will be given at the Vesper service next Sunday evening between the hours of 4:30 and 5:30 p. m. Old Christmas carols will be sung by candle light. The choir will sing the following Christmas numbers:

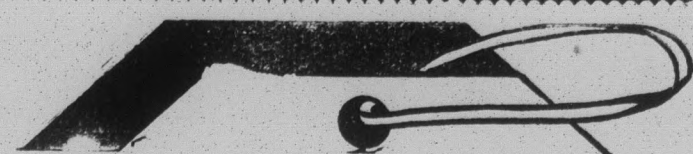
"The Saviour in the Cradle" by Morton Luvaas. Sanctus from "St. Cecilia Mass" Gounod.

Rev. Hughes taking the solo part. "O Holy Night" quartet composed of Mr. and Mrs. James Kaye, Mrs. Grace Leonard and James Hughes. "Song of the Virgin Mother" by Nagle, solo part by Mrs. Oshure.

Christmas carols by the Epworth League singers.

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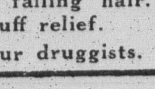
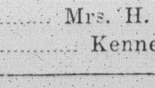
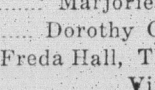
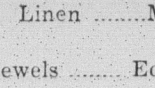
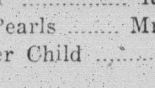
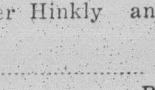
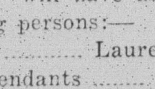
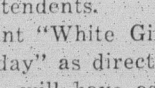
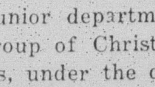
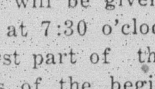
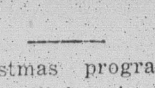
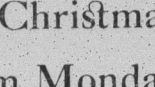
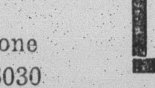
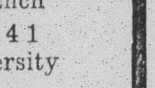
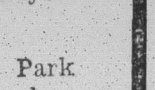
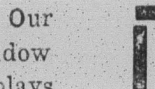
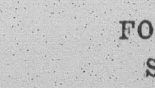
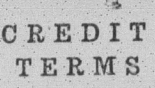
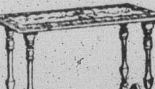
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Footstools in various materials, priced up from	\$1.45
Tile Top Tables, colorful and useful, up from	\$1.95
Tray Top Tables, many designs as low as	\$4.95
Mirrors for walls, hundreds of them, up from	\$1.95
Colonial Coffee Tables in maple prices begin at	\$7.85
Card Tables, substantial	95c
Cretone Boudoir Chairs, a special group, choice	\$2.95
Fireplace Screens, decorated, special for	\$2.95
Andirons in various types, prices as low as	\$2.75
Scatter Rugs in durable, washable materials	95c
Felt Base Rugs, size 9x12; many new patterns	\$5.75
Leatherette Hassocks; all shapes, as low as	\$1.50
Apex Electric Washers, you know they're good	\$49.95
Hoover Vacuum Cleaners, factory rebuilt models	\$21.95
Colorful Blankets, real warm, good shades	\$2.75
Magazine Stands, avoid clutter in the home	\$1.95
Desks of all kinds, priced as low as	\$15.75
9x12 Seamless Axminster Rugs; all wool face	\$24.50
Bookcases for any space, special, as low as	\$7.50
Tea Wagons, always popular in any home	\$12.75
Nursery Cribs with high sides and gate	\$7.50
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Baptist Christmas Program Monday Eve.

The Christmas program of the Bible church will be given on Monday evening at 7:30 o'clock.

In the first part of the program the members of the beginners, primary and junior departments, will present a group of Christmas songs and exercises, under the direction of their superintendents.

The pageant "White Gifts for the King's Birthday" as directed by Mrs. W. S. Dunn will have as principles the following persons:

The King . . . Laurence Purdy
King's attendants . . . Anita Milligan, Cutler Hinkly and Martha Burnett

Herald . . . Neva Hall
Interpreter . . . Ruth Bailey
Giver of Pearls . . . Mrs. B. Cope
The Flower Child . . . Dorothy Banfill

Giver of Linen . . . Mrs. W. G. Peacock
Giver of Jewels . . . Edna Harper
Sculptor . . . Marjorie Penniman

Madonna . . . Dorothy Gouchenour
Angels . . . Freda Hall, Theda White
Singer . . . Virginia Hall

Soloist . . . Mrs. H. Hartvigsen
Pianist . . . Kenneth Crosby.

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Sunday morning at 11 o'clock.
Sunday school 9:30 a. m.
Wednesday evening at 8 o'clock.
Reading room is open Mondays, Thursdays and Saturdays from 2:30 to 4:30 p. m., except holidays.

TRINITY EPISCOPAL CHURCH

Church Services at Trinity Mission Episcopal church, corner of Brighton and Sunset Cliffs Blvd. Rev. J. B. Osborn vicar in charge. Holy Communion at 11 o'clock first Sunday in the month. Early Celebration 8 a. m. Church School 9:30. Morning Prayer 11 a. m.

CATHOLIC

Sacred Heart Church—Ocean Beach, at Sunset Cliffs Blvd. and Saratoga. Sunday Masses, 7-9 and 12. Evening devotions 7:30. Week day Mass at 7:30. P. A. Connolly

LUTHERAN MISSION

Geo. M. Jacobsen, vicar in charge. Services held at the Woman's club. Newport and Abbott, as follows: Divine services at 10:45. Sunday School at 9:30. A hearty welcome awaits you.

Elim Pentecostal Tabernacle. Corner Cape May and Ebers. Mary B. Lynas, Evangelist. Sunday school, 9:45 a. m. Morning worship, 11 a. m. Evening worship, 7:30 p. m. Thurs., Students' Night, 7:30 p. m. Friday 7:30 p. m. Evangelistic ser.

METHODIST CHURCH

Special Christmas music will be rendered by the choir at the 11 a. m. and 7:30 p. m. services. In the morning hour of worship the pastor will speak on the subject "Seeking The Christ." There will be a candle-light service at 7:30 and the singing of Christmas carols. The pastor's sermon theme will be "The Light of Life."

You are cordially invited to meet with us in these happy Christmas services.

Classified advertising brings results.

POINT LOMA M. E. CHURCH

Cor. Sunset Cliffs Blvd. and Saratoga. Rev. James Hughes, Minister. Church school, 9:45 a. m. Morning worship, 11 a. m. Young People's meeting, 7 p. m. Wednesday Fellowship Hour 7:30 p. m. Thurs., 7:30 p. m., choir rehearsal. Girl Scouts, Thursday at 4 p. m. Boy Scouts, Tuesday at 7:30 p. m. Music by the Choir. Brownies, Wednesday at 3:10 p. m.

FIRST BAPTIST CHURCH OF OCEAN BEACH

Santa Monica-Sunset Cliffs Blvd. Rev. W. S. Dunn, Pastor. Bible school, 9:45 a. m. Morning hour of worship, 11 a. m. Music by the choir. Tuesday, 10 a. m., Sewing Circle. Wed., 7:15 p. m., Business Girls club. Wed., 7:30 p. m., Prayer meeting. Thurs., 7 p. m., Choir Rehearsal. Fri., 7:15 p. m., Boy Scouts. You are cordially invited to the services of this church.

OUR COMIC SECTION

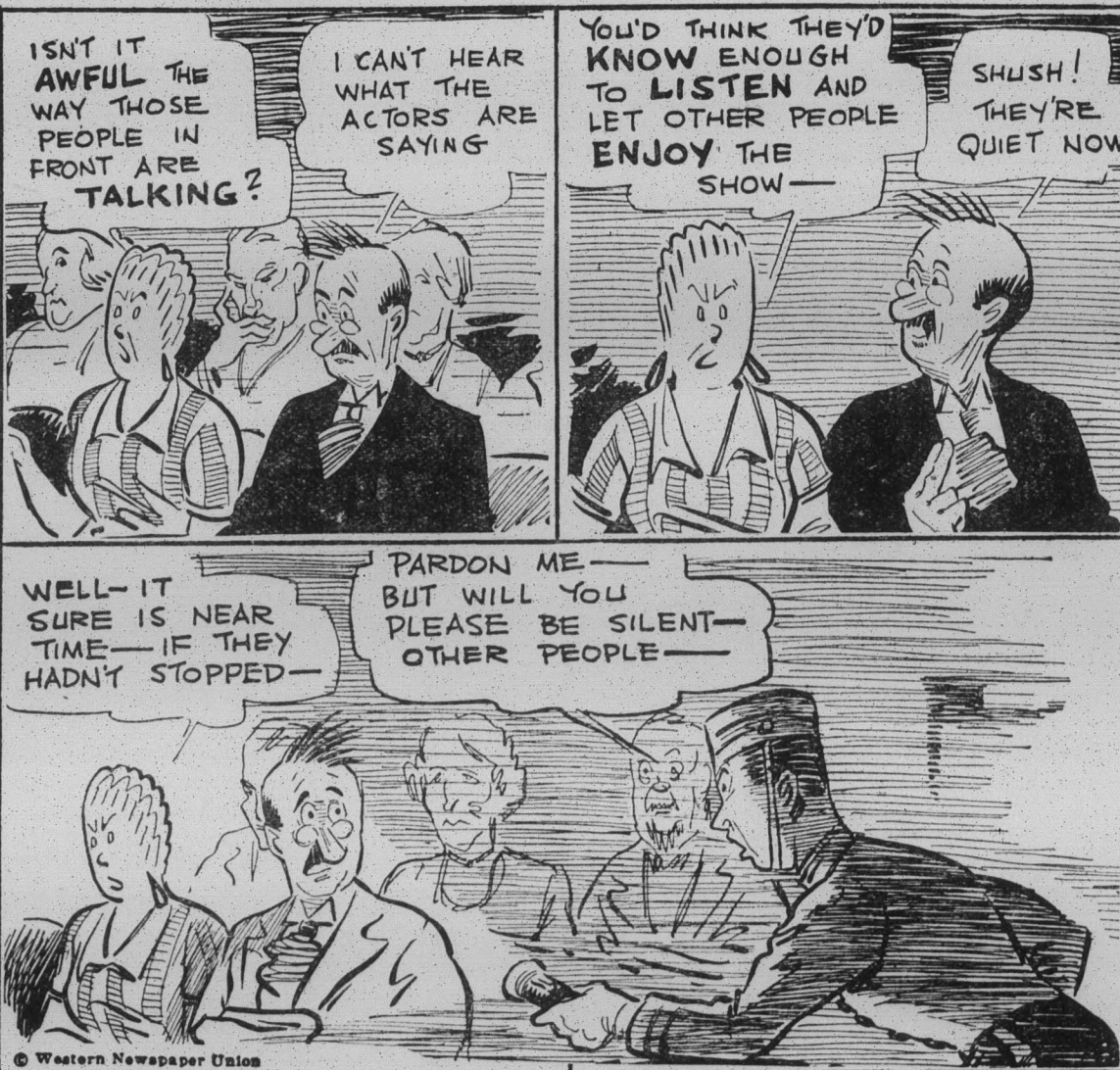
Events in the Lives of Little Men



THE FEATHERHEADS

By Osborne
© Western Newspaper Union

Talkies



FINNEY OF THE FORCE

By Ted O'Loughlin
© Western Newspaper Union

Fresh



PEOPLE FEAR THE THINGS THEY DO NOT UNDERSTAND

The beautiful voice of a famous opera singer issuing forth in song caused a panic on board a ship!

Seriously—that is the content of a news dispatch from off the coast of Australia where an American ship carrying explorers was recently anchored. The voice of the singer came through a gramophone, and the audience among whom it caused a panic was composed of natives, who ran in terror from something that they did not understand.

It may seem incomprehensible to us that a beautiful voice should instill dislike or fear. Whatever the language of the song, you may say, is not beautiful singing beautiful to all who can hear—as the trilling of a bird must sound the same to men of any color and any language?

But the beauty of the voice is obscured by the fact that its source is something the natives do not understand. For that reason it is an object of suspicion—and of fear.

If we stop to think about it, it will surprise many of us to realize how much we have in common with those Australian natives in that we frequently refuse to see beauty in the things we do not understand. We too are suspicious and fearful of things we do not know. Most of the world's bigotry and prejudice springs from ignorance. And many of us, if we but realized it, create a spectacle no less foolish and unreasonable than those natives in panic over a beautiful voice issuing from a gramophone when we condemn without investigation, when we turn without consideration from things which are new, things which are different, ways to which we are not accustomed.

© Bell Syndicate—WNU Service.

Guaranty

Anna Bohack of Yonkers, N. Y., had \$5 from her mother to pay the grocer's bill. A kind man said he was going that way, he would pay it and save her the trouble. He gave Anna a quarter as surety of his good faith. After a bit he came back and told Anna the bill was paid. He took back the quarter. The grocer didn't get the money.

Cheapside

Six centuries ago Cheapside was the Piccadilly and Oxford street of London. It was a great shopping district and it is still a jewelry center. Its name is derived from the word "chepe," a market.

SO IT GOES

In a rundown farming neighborhood, some day, a man comes in who makes money raising a new crop. Then the whole neighborhood raises it.

Interference

"Are you still writing profound articles?" asked the lady with a roll of manuscript.

"No," answered Miss Cayenne, "I found it interfered with my more serious duties. You can't spill ink and pour tea simultaneously."

LIVE NOW

In one hundred years none of us will be very important. Be kind—and keep it up!

HIGH NOTES



"How did your daughter come to take up singing?"

"She found it pleasanter work than helping mother with the dishes."

Just the Man

Hostess—Are you really a bank examiner, Mr. Tompkins?

Mr. Tompkins—Yes, madam, I happen to be.

Hostess—Then I hope you will have time to examine the baby's bank. No matter how much we shake it, nothing ever comes out of it.



The Choice of Millions KC BAKING POWDER

Double Tested — Double Action

Manufactured by baking powder Specialists who make nothing but baking powder — under supervision of expert chemists.

Same Price Today as 45 Years Ago

25 ounces for 25c

You can also buy

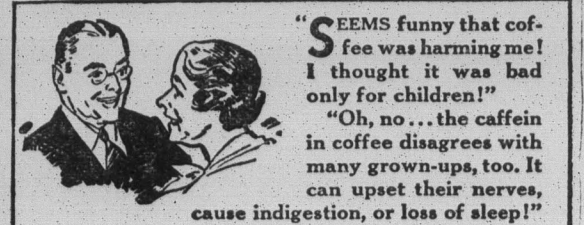
A full 10 ounce can for 10c

15 ounce can for 15c

Highest Quality — Always Dependable

MILLIONS OF POUNDS HAVE BEEN USED BY OUR GOVERNMENT

LOST...ONE HEALTHY GROUCH!



If you suspect that coffee disagrees with you... try Postum for 30 days. It contains no caffeine. It is simply whole wheat and bran, roasted and slightly sweetened. It's easy to make... costs less than half a cent a cup. It's delicious, too... and may prove a real help. A product of General Foods.

FREE! Let us send you your first week's supply of Postum free! Simply mail coupon.

GENERAL FOODS, Battle Creek, Mich.
Please send me, without cost or obligation, a week's supply of Postum. W N U 12-12-35

Name _____
Street _____

City _____ State _____
Fill in completely—print name and address. If you live in Canada address: General Foods, Ltd., Cobourg, Ont.

(This offer expires July 1, 1936)

LOCAL AND PERSONAL EVENTS

Liticker's Wine House on Voltaire street yesterday installed a large and colorful Neon electric sign.

Mr. and Mrs. H. D. Wyatt of Eugene, Oregon, have rented a cottage in the J. W. Dick court at 4968 Niagara avenue.

Mr. and Mrs. Frank McElwee and son Frank, left Friday for Glendale to attend the wedding of their niece, Miss Marie Grigs.

Mr. and Mrs. Ed Wickern and daughter Shirley, will drive to Los Angeles, Christmas day to spend the holidays with Mr. Wickern's parents.

A son was born December 8, to Mr. and Mrs. Meade H. Ferguson of Mission Beach, at Scripps Memorial hospital.

A daughter was born to Mr. and Mrs. Peter Grutch, 4816 Voltaire street, December 9, at Mercy hospital.

Mrs. Levette Mattoon of Ocean Beach has been in Paris, Texas, for several months. She was called to the Lone Star state last May by the death of a sister and has been stopping over to look after property interests.

A holdup entered the O. B. Liquor Store at 2179 Bacon street Tuesday evening and ordered Mrs. E. Mace in charge to hand over her cash on hand. Mrs. Mace did as ordered and the bandit departed with about \$15 in cash.

Bert W. Wenrich, 2029 Bacon street, says that you can insure your household furniture at rate of \$1 per hundred per year on \$500. This insurance is too cheap for you to run the risk of being without protection.—adv.

John A. Willard, leading man of the Exposition's Old Globe Players, remembered particularly for his wonderful Hamlet, is expected here Sunday morning to spend about ten days during the holidays with Mrs. Willard and their daughter, Peggy, who are living on Cape May Ave. Miss Willard has been attending Point Loma High school this semester.

IS SPECIAL CREATION THE ANSWER?

Nature knows no such thing as special creation. Reincarnation is evolution and every kingdom of nature develops through evolution. Each incarnation yields some improvement. Attempts have been made to find some explanation of the mental and moral inequalities that exist at birth. A little reasoning about the facts concerning both genius and idiosyncrasy will make it clear that neither is inherited. If it were true that genius is inherited society would present a different appearance. There would be famous families of geniuses living in the world in music, in poetry, in invention and in art. The fact is that it is difficult to find even two geniuses in any family.

Mrs. Grace Hoopes will be the chairman for the December 26 meeting of the Ocean Beach Theosophical club at 8 p. m. in the club home at 1940 Abbott St. Further proofs of reincarnation will be discussed and there will be an opportunity for answering the questions in the minds of any interested persons, who might wish to attend.

GRUBER'S Strand Theatre

OCEAN BEACH, CALIF.

SHOWS START At 7 And 9 P. M.

Matinees Saturday & Sunday at 2:30

"CHINA SEAS"

With Clark Gable, Wallace Beery, Jean Harlow and Lewis Stone.

A turbulent drama of civilizations last outpost. A cast of thousands.

19th chapter Phantom Empire.

Football cartoon. News weekly.

SUN-MON-TUE DEC 22-23-24

"I LIVE MY LIFE"

With Joan Crawford, Brian Aherne and Frank Morgan.

Here is romance of today at its most thrilling peak.

Music Land color cartoon. Rodeo day song hit. News weekly.

WED & THUR DEC 25-26

"THE LAST DAYS OF POMPEII"

With Preston Foster and Alan Hale.

Behold the astounding spectacle of Vesuvius in eruption.

Lady In Red cartoon. All American Drawback Pepper Pot. News weekly.

Mr. and Mrs. John Johnson of Knoxville, Ky., are expected here in a few days to locate permanently in this section. Mrs. Johnson is a sister of Walter Kidwell of Voltaire street.

The Woman's club are having a pot luck luncheon at 12 noon, Friday December 27. Come meet the new members and renew contact with the old members.

Ladies! If you wish to look your best for Christmas, have a permanent wave, or beauty treatment, with Cora Brooks, 2505 San Diego ave., (Old Town). Phone Hillcrest 7450—adv.

Mr. and Mrs. McPhetridge of Mack's Good Eats stand on the beach, are busy remodeling their place of business. They will install a new horseshoe counter and new stools for the same.

Mr. and Mrs. Glen Jones were visitors at Los Angeles last Saturday to take in the football game between Pittsburg and U.S.C. Glen would be up there every Saturday if he had his way but, the service station needs his occasional supervision.

Byron Compton, 63, was jailed Sunday night and placed in the drunk tank of the San Diego police station. Next day he was found to be suffering from a skull fracture and died December 18. Funeral services were held today at 2 p. m. at Ben-bough's Funeral parlors.

Mr. and Mrs. G. E. Nickel of Bailey, Colorado, arrived in Ocean Beach Tuesday evening to spend several months of the winter season. Nickel left home as soon as he received an Ocean Beach News telling him conditions were favorable for a fishing pier. He now says that if it is finished before spring, he will likely not go back to Colorado at all.



LIEUT. BERT A. ALLEN
POST No. 2415
AND AUXILIARY

The regular semi-monthly meeting of the Lt. Bert A. Allen post 2415 was held Thursday evening, Dec. 12. There was a good attendance of members, and the visiting members were the commander and comrades of the La Jolla post.

Comrade Aubrey was reinstated and we are all glad to have him back again.

Forest Warren, newspaper man, was elected to be an honorary member.

Comrade Remington is getting along nicely and expects to visit the post at their January meeting. He would also welcome any comrades visits.

The card party held by the Legion and Lt. Bert A. Allen post, was a very great success and we wish to thank all the people for their support.

On Friday, Dec. 20 the post and auxiliary will hold their Christmas tree ceremonies at the Woman's club.

Comrades do not fail to patronize the merchants who have been kind enough to let us place boxes in their places of business for the collection of food-stuffs for our Christmas baskets for the needy.

We wish to call attention to the people of this community that the Legion post and V. F. W. post have placed boxes in the stores of our leading merchants, and we ask your whole hearted cooperation so that some people will have Christmas dinner who otherwise would go without. Any small article will be greatly appreciated by us and doubly so by the persons receiving Christmas baskets, for as the good Book says, "it is far more blessed to give than receive."

BOY'S GOOD OLD BIKE FOR SALE \$6. 1868 Bacon St. 5ffc.

Saturday Special!!

PUMPKIN CHIFFON PIE
Dairy Whipped Cream 23c

ASSORTED LAYER CAKES 23c

Ocean Beach Bakery
Corner Newport & Bacon Sts.

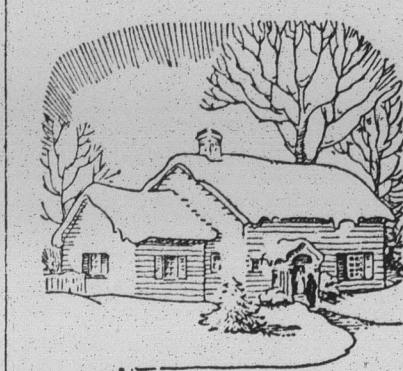
Phone Bayview 0882

The Nicest Santa Claus



AS SHE sat watching the fading winter sunset Martha Weeks could hear the kitten crying at the front door. Every day for a week it had been at one of the doors crying to be taken in. It was a cute little thing with its white body and black feet and tail. But Martha couldn't have it tracking mud into the house. Besides what would she do with it when she went away? For it would be foolish to refuse the offer to return to her old position from which she had resigned last spring.

It was at that time that she returned to her old home. Her agent had written of numerous necessary repairs, so Martha had decided to see for herself what those necessary repairs were.



He Was Looking for a Home for His Family.

When she saw the condition of the house and grounds, she concluded the only thing to do was to take over the work herself; find someone to help with both inside and outside work; even give up her position if necessary. It was time she was showing more love for the place; she had neglected it entirely too long. From now on she would try hard to prove worthy of her heritage. She would attempt to restore the order and beauty that had been there in former years.

All spring and summer she and her companion worked tirelessly and lovingly inside the house, painting and sewing, and outside planting and transplanting, while workmen did the heavier work. Many asked would she ever get out what she had put into it? Martha felt she was even now getting much out of it through seeing order and beauty taking the place of disorder and neglect. That her work had borne fruit was proved by many stopping to add a word of praise and those whose admiring glances were sufficient in themselves. If one of those would admire it enough to rent it.

There wasn't much time left—she must report for work the first of the year and Christmas just a week away. How many wonderfully happy times she had had in this house at Christmas. How gay the house always was with holiday decorations. A wreath here, a rope of pine or tinsel there, here another wreath—and now the little evergreen on each side of the front step would make beautiful outdoor Christmas trees. She opened the door to look at the trees. "Meow," the kitten greeted her. Martha hesitated, then picked it up and stepped back into the house. Once inside, the kitten bounded out of her arms, looked around the room, then selected a bright orange cushion on which to take a nap. Martha's hearty laugh brought Hilda Gray, her companion, into the room. "Behold our new tenant," Martha indicated the peacefully slumbering kitten.

"He certainly looks as though he had decided to stay."

The sound of the knocker sent Martha hastening to open the door. The man standing on the steps asked if she was Miss Weeks. Martha gave an affirmative answer and invited him to step inside. He was the manager of the iron mills across the river and he was looking for a home for his family. He had been interested in the place ever since he first saw it, and today when he saw the kitten standing before the door he felt he just must have the house. Some one had told him that she would rent it. He hoped she would let him have the house and the kitten. The house was so like a real home and his little daughter would love the cat as she had had one just like it. He had promised her another one and if he could have the house before Christmas, he could have his family with him for the holidays, and he could give the kitten to his little girl for a Christmas gift. Satisfactory terms were soon arranged and later Martha told the kitten:

"You are quite the nicest Santa Claus I ever saw, although a queer one. And to think I almost turned you away."

© Western Newspaper Union.

Patronize The News Advertiser

Professional Cards

Phone Bayview 1509

DR. L. P. BLISS

CHIROPRACTOR

4705 Green Street

CLASSIFIED ADS

Advertisements under this heading 10c per line for first insertion and 5c per line for each succeeding insertion.

THE MAY COMPANY

Real Estate — Insurance — Rentals

Ask Coleman about his individual auto policy at \$22.05 per year, drive any car. 5009 W. Point Loma Blvd. Phone Bayview 0422.

LOST—Wire haired terrier, white body, 2 brown ears; answers to "Harpo". Liberal reward. BV0109-J. 4461 Niagara Ave. 8c

LOST—2½ mos. old black short-haired chow dog. Reward for return to Genevieve Scully at Silver Spray plunge.

ROLLINS—SERVICE STATION

Cor. BACON & VOLTAIRE
WESTERN KEROSENE 11c
WESTERN GASOLINE 12c
BATTERIES \$2.95

Woman to care for children by day 75c. 4931 Niagara Ave. 8p

DRESSMAKING, Hemstitching, at reasonable prices. Mrs. Lee, 4961 Newport, BV-0402. Or go out by day for all kinds of sewing. 3tf

FOR SALE—Small baby bed cheap. 4869 Cape May Ave. BV-0715-W.

Oxy-Acetylene Welding, Stove Repair

Rebuilding, Porcelain Enameling.

GOWER'S STOVE SHOP

4795 Voltaire St. Bayview 1144

WINTER RATES

APARTMENTS and ROOMS—Reasonably priced. 2 doors south of post office. Newport Hotel, 4961 Newport avenue. 47tf

VOLUNTEERS OF AMERICA

1637 Market st. Phone M-6535
Please send us your used clothing, furniture, papers, magazines.

STARTED BABY CHICKS

Red and Rock 12c Each

I Will Buy Setting Eggs From Good Reds and Rocks

LOMA ALTA HATCHERY

E. E. Steele, BV-1324

BIBLES-GIFTS—Christmas Cards.

SAN DIEGO BIBLE HOUSE, 302 Bank of America Bldg., S. D.

4-5-6-7-8-c

See Dumont for rentals, real estate and insurance, 2137 Sunset Cliffs Blvd., Bayview 0944-J.

I. A. HOLDRIDGE—Real estate, rentals, insurance—2143 Bacon street, Phone BV 0192.

CAMP HOLIDAY AUTO COURT

Cottages, day, week or month, with or without bedding. 5075 Niagara Avenue. 13tf

Apples Now Being

Featured at Safeway

In an effort to relieve farmers of a burdensome surplus of apples, which this year is estimated to exceed any crop in recent years, Safeway Stores, Inc., from December 16 to 21 will wage an intensive farmer-consumer campaign to stimulate consumption of this product throughout the country, it was announced today.

Determined to make this year's Christmas for the farmer one without a crop surplus, Safeway has set as its goal a total of 4,000,000 pounds of apples which it expects to move into consumption during the period of the campaign.

Apple growers and other agriculturists who have been informed of this new farmer-consumer campaign praised Safeway for aiding farmers "in time of need."

It has been estimated by the Agricultural Adjustment Administration of the Federal government that the 1935 apple crop is sufficient to supply every man, woman and child in the United States with more than a bushel of apples.

"The need for such a Safeway farmer-consumer campaign for the apple industry is greater than it has been for some time, and we are going to do everything possible to help apple growers throughout the country move this surplus into consumption before Christmas," it was announced by Mr. Milton Heller, division manager of Safeway MacMarr Stores for San Diego and Imperial counties.

DAILEY'S ATHLETE FOOT

remedy gives instant relief. Recommended for any skin irritations

At your druggists.

OPEN ALL YEAR 5116 Narragansett ave.

SILVER SPRAY PLUNGE

Will Close Monday For Few Days Only

CAFE OPEN DAILY 7 a.m. to 7 p.m.

Southern Cooks, Special Eve. Dinner Every Week Day.
Turkey and Chicken Dinners Sundays.

Newly Decorated Rooms & Apts. Now Available at Low Winter Rates.

Ocean Beach Business Directory

AGNES G. ELLS, 4845 Muir Ave. R.E., Rentals, Notary, Ins.

Baybrige Cafe West Point Loma Boulevard
FRIED CHICKEN, STEAKS, AND SANDWICHES

BURDETTE, Robt., Plumber, 2005 Bacon St. BV. 0259

CARL, C. O., Electrical Contractor, BV 0181-W
Commercial, Industrial and House Wiring. 4875 Coronado Avenue.

WE FILL ANY DOCTOR'S PRESCRIPTION —
COOPER Pharmacy 4904 Voltaire—BV 0880

GUS' PLACE LUNCHES, BEER ON DRAUGHT 5049 Newport Ave.
Wines, Cigars, Tobaccos, Ice Cream

HELEN RICARDA—Beef, Pork, Chicken Pies. Family Sizes to Order. Very Special Box Lunches, Delicatessen, Salads, Entrees. Piggly Wiggly and Killebrew in O. B.; Piggly Wiggly & Elledge's in M. B. Special orders solicited.

LAMB'S MARKET, 1919 Bacon st.
FRESH VEGETABLES and FRUITS, MEATS, GROCERIES

Main Pool Hall, 5065 Newport Ave.
Bert Shaffer, Proprietor—Cigars Tobaccos and Soft Drinks.

Ocean Beach Arrow Transfer, BV 0136
Wood and Coal, Pianos for Rent at \$2 mo and up. Gene Henderson Storage, Daily Trips to San Diego. 1277 Bacon Street

Ocean Beach Beauty Shop—BV 0885
Jessie Purdy, Prop., Hair Dressing, Dyeing, Manicuring, 5035 Newport

Ocean Beach Plumbing Co. BV. 0152
Chas. H. Peltcher, 14 years in Ocean Beach 1869 Cable St.

O. W. JORDAN, Plumbing and Heating BV 0136
Water Heaters and Repair Work. 1877 Bacon Street

Strand Radio Co. Free Service Calls BV 0414
Radios, Refrigerators, Washing Machines 4985 Newport Ave

Tony's DeLoma Cafe 5026 Newport Ave.
ACME BEER, RAMONA WINES—We Serve Lunches and Dinner

The "Wright" Place 1884 Bacon Street
Novelties, Used Furn., "A friendly place to trade—We cater to the Navy.

Watchmaker & Fixit Shop 4820 Voltaire
BICYCLES, Etc. — Buy, Repair, Rent or Trade Anything.

Clean, truthful advertising pays big results.

Bran Muffins For Breakfast

By Barbara B. Brooks

GRACE BRADLEY, Paramount actress, enjoys preparing her own leisurely Sunday breakfast. Since her reputation as a cook has spread throughout Hollywood, she usually finds it necessary to prepare an extra supply for guests, invited and otherwise. Miss Bradley combines all-bran and bananas in a delicious healthful muffin recipe which calls forth admiration from all her friends. Anyone wishing to emulate Miss Bradley's success as a muffin maker will do well to try this excellent recipe:

All-Bran Banana Muffins
2 tablespoons shortening
¼ cup sugar
1 egg (well beaten)
1 cup sour milk
1 cup all-bran
1 cup flour
¼ teaspoon soda
1 teaspoon salt
1 teaspoon baking powder
½ cup chopped banana

Cream shortening and sugar; add egg, milk and all-bran and let stand while measuring remainder of ingredients. Sift flour with soda, salt and baking powder. Cut banana in small pieces and add to sifted dry ingredients. Add to first mixture and stir only until flour disappears. Bake in greased muffin tins in a moderate oven (400° F.) for 20-25 minutes.

Yield: 16 small or 8 large muffins.

Here is still another well tested muffin recipe in which chopped nuts are used instead of fruit:

Rich All-Bran Muffins
¼ cup shortening
1 cup light brown sugar
1 egg (well beaten)
1 cup sour milk
2½ cups all-bran
1 cup flour

Cream shortening and sugar; add egg, sour milk and all-bran. Sift flour with baking powder, salt and soda. Add nuts to flour and add to liquid mixture. Stir only until flour disappears. Fill greased muffin tins two-thirds full and bake 25 minutes in a moderate oven (400° F.).

Yield: 12 large muffins.



Unexpected guests arrive when word gets out that Miss Bradley has made a batch of muffins.

1½ teaspoons baking powder
½ teaspoon salt
¼ teaspoon soda
2/3 cup chopped nuts

Cream shortening and sugar; add egg, sour milk and all-bran. Sift flour with baking powder, salt and soda. Add nuts to flour and add to liquid mixture. Stir only until flour disappears. Fill greased muffin tins two-thirds full and bake 25 minutes in a moderate oven (400° F.).



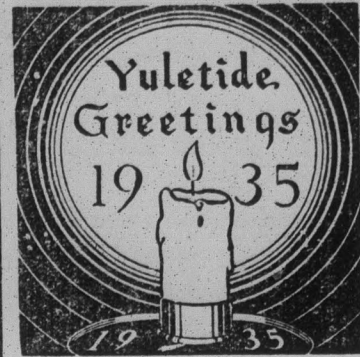
Valuable assets cannot all be shown in figures. Among our most valued assets are the good will and friendship of our patrons. The spirit of the season brings to us renewed appreciation of old associations and the value of new friends. May your Christmas be very happy is the wish of Mr. and Mrs. Walter Lamb and Family.

LAMB'S MARKET
1819 Bacon Street



To those whose Friendship has meant so much to us we extend the Season's Greetings.

THE WRIGHT PLACE
1884 Bacon Street

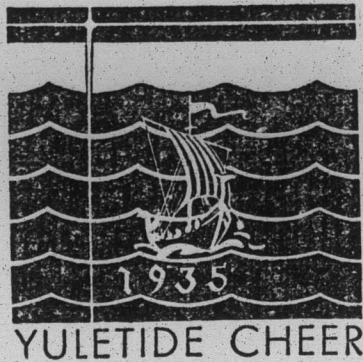


As Always—
The Best in Meats
AL MILLER
The Butcher
In Cundell's Market
5022 Newport Avenue



JUST AN OLD FASHION GREETING!

MERRY CHRISTMAS
and a
HAPPY NEW YEAR
Kraft's Drug Store
1893 Bacon Street "THE BUSY CORNER"



May the ship of Good Fortune at Christmastide hold a cargo of contentment and sail with you thruout the year.

FABER'S
5021 Newport Avenue



Just to greet our friends, to extend good wishes, to thank them for past kindness and to wish them as we wish you—Life's Best in a Very Merry Christmas.

ELENIA'S BEAUTY SHOP
ELENIA L. JENSEN
Complete Beauty Service
5005 Newport Avenue



Richfield Products
Plus
Pleasing Service
Makes
Satisfied Customers

It's with sincere pleasure and cordial good will that we wish you a Merry Christmas.

Sunshine Service Station
GLEN JONES, Proprietor
1946 Bacon Street



Best Wishes at Christmas and may Good Times and Good Fortune be with you at Christmas and follow you thruout the year.

O. W. JORDAN
Plumbing - Heating



JIM'S RADIO SHOP

1889 Bacon Street



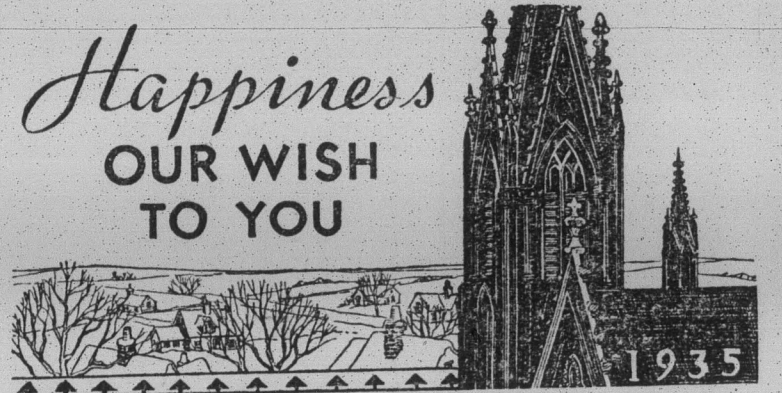
Year after year it's the same old greeting, but time makes that greeting no less sincere, and so we again send our message wishing you a

Merry Christmas and Abundant Happiness

Barbecue Lunch

A. J. Wynness

5080 Newport Avenue



Oh Christmas, that your Gift of Gifts might be Amongst us yet! as once in Galilee—
Telling of lilies, and of birds overhead—
Of little children and our daily bread—
To us, His humble fisher-folk! make plain
The shining wonder of Himself again,
That we may touch the seamless garment's rim
And be made whole, thru the dear grace of Him!

The Point Loma Methodist Church
Christmas Sunday, Dec. 22, 11 a. m. Vesper Musical, 4:30 - 5:30



The CANTEEN
1925 Bacon Street

C. A. NELSON, Sergeant Major U. S. M. C. R.



Strand Radio Co.

4985 Newport Avenue

Next Door to Post Office



As Christmas rolls around, our thoughts revert gratefully to those who have made possible our progress. We extend our heartiest greetings.

GUS' PLACE
5049 Newport Avenue



Whether it's a White Christmas — or a Green One — May it be a Merry One.

NAN HILL'S
5050 BOOK SHOP
Newport Avenue



To Our Many Friends:

It is appropriate that we should pause in the year's busy work to observe with fitting reverence the anniversary of the Christ Child. And in keeping with the old custom that symbolizes Peace on Earth and Good Will Toward Men, we take this way of extending our sincerest greetings of the season.

Sacred Heart Church
P. A. CONNOLLY, Pastor

Masses Christmas Day—7:00; 8:30 and 10:00 A. M.



The True Christmas Spirit is not found in the glittering tinsel of the Yule tree, but in the

true expressions of good will and friendship the season brings. And may we add to the

many our own greeting and hope that peace, prosperity and happiness will be yours.

Sunset Cliffs Service Station and Garage

Authorized Distributors Standard Stations, Inc. No. 1399 A. D.
Corner SUNSET CLIFFS BLVD. AND NEWPORT AVENUE
RAY F. POMMIER, Prop. H. WILCOX, Mechanic



May this joyous Christmas season be but a forerunner of the happiness and prosperity that will be yours thruout the year.

OCEAN BEACH TRANSFER
Gene Henderson
Wayne Williams



MacMarr Store

4893 Voltaire Street

J. D. WATSON, Manager
Albert Munchiado, Meats

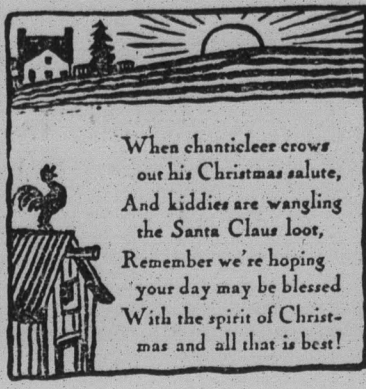


A bright and merry
Christmastide

SAVE \$\$\$\$\$\$

BUYING SHOES
AND HOSIERY AT

RED'S SHOE
STORE



When chattering crows
out his Christmas salute,
And kiddies are wangling
the Santa Claus loot,
Remember we're hoping
your day may be blessed
With the spirit of Christ-
mas and all that is best!

MACK'S GOOD
EATS

MR. and MRS.
W. E. H. McPHETTRIDGE
1902 Abbott Street



What I say unto you,
I say unto all, Watch

Mark 13:37

ELIM TABERNACLE

Cape May Avenue and Ebers Street

MARY B. LYNAS, Pastor

Special Christmas Tree Service Sunday, Dec. 22
Sunday School, 9:45 - Services, 11 a. m. - 7:30 p. m.



OCEAN BEACH LUMBER CO.

Corner Ebers Street and Muir Avenue

Season's GREETINGS from LITICKERS



Extend your greetings to all
your friends with spirits select-
ed from our complete stock of
nationally advertised

Wines, Whiskies, Cordials
Mixed Cocktails, Beer

Special Price on Case Goods
Order Now for Xmas Delivery
Phone NOW Bayview 0417

Liticker's Wine House

LOCAL REPRESENTATIVE

VICK'S SELECT WINES
FAMOUS A. B. C. BEER and ALE
4955 VOLTAIRE ST. FREE DELIVERY

Christmas



For our many many
friends and custom-
ers on Point Loma
and at the North
Shore Beaches

MACMARR STORES
AND
SAFEWAY STORES
DISTRIBUTION WITHOUT WASTE

We wish you Merry Christmas,
And a season of good cheer;
We wish you none but happy days
Throughout the coming year!



HANCOCK
SERVICE
STATION

GEORGE CUNNINGHAM
4896 Voltaire Street



SUNNYSIDE
MARKET

4671 Voltaire Street
EARL J. HAAS
MABEL M. HAAS
PAUL B. HAAS



C. O. CARL

ELECTRICAL
CONTRACTOR

Phone Bayview 0181-W
4875 Coronado Avenue



HELLO
PEOPLE!

Peebles & Finley

WHEN WE BUILD
THEY STAY BUILT

4739 Coronado Avenue
4845 Narragansett Avenue

Ocean Beach Drive-In Market

Mr. and Mrs. Henry K. Yoshimine

4811 West Point Loma Boulevard



P. M. BURROWS

BUILDING CONTRACTOR

License 20466

1993 Ebers Street

Of best Christmas wishes
We send you a store,
For glad holidays
And good-will galore!



Rollins Service
Station

Cor. Voltaire and Bacon

The only independent station
in Ocean Beach.



Gower's
Stove Shop

4795 Voltaire Street
Phone Bayview 1144



AND BEST WISHES
To Our Many Friends and
Customers

Killebrew's
Ideal Market

4984 Voltaire Street

Christmas Greetings



Cooper Pharmacy

"WE FILL ANY DOCTORS PRESCRIPTIONS"

4904 Voltaire Street Bayview 0680
EMILY COOPER A. L. HEYDEN



Young's Service
Station

JEAN YOUNG, Prop.
GEORGE DOTY, Mechanic
Texaco Gas and Oil
4694 Voltaire Street



Bonnie Bee
Beauty Shop

4989 Voltaire Street
"Come see our new shop"